

## Summary

Alaa Garad Senior Teaching Fellow & Course Leader Operations & Systems Management

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Alaa is a highly skilled academic and practitioner with extensive experience in management, organisational learning, and Strategic Quality Management and joined Portsmouth Business School in May 2017 as a Senior Teaching Fellow in Strategic quality management. Since 2006, Alaa worked as Assistant Professor of Quality Management at an International Branch Campus of an Australian University and later as Senior Lecturer in Business Excellence and Organisational Learning at an IBC of a British university. In addition to his academic experience, Alaa is an award-winning executive with extensive expertise in academia, general management, executive education, TQM, and business development with 20+ years of experience in designing, leading, implementing, and managing projects in various industries/sectors. He established and chaired two international conferences with overall attendees of 1300+. Since 2014, Alaa is writing a weekly column in a leading newspaper at the United Arab Emirates. He is a technical member of the BSI Human Capital Technical Committee (HCS/1), worked, and engaged in assignments in 13 countries. Alaa published three books, two chapters, and over 300 column articles. He is the author of the learning-driven organisation model (LDO).



## Qualifications

Ph.D., University of Salford  
26 Apr 2006 → 21 Apr 2011  
Award Date: 1 Sep 2011

Master of Science, University of Wollongong in Dubai  
6 Sep 2001 → 1 Jul 2003  
Award Date: 1 Jul 2003

BA (Hons), Suez Canal University  
6 Sep 1989 → 1 Jul 1993  
Award Date: 1 Jul 1993

## Employment

### Senior Teaching Fellow

Teaching Fellow  
Operations & Systems Management  
Faculty of Business & Law  
Portsmouth, United Kingdom  
2 May 2017 → present

## College of Business, Abu Dhabi University

May 2015 - April 2017 Assistant Professor,

## Middlesex University Dubai

Jan 2009 - April 2015

Senior Lecturer, Organisational Learning and Business Excellence

## University of Wollongong in Dubai (UOWD)

Sept 2006 - Jan - 2009 Assistant Professor and Chair, Centre for Management Excellence

## Research outputs

**The Learning-Driven Business: How to Develop an Organizational Learning Ecosystem**  
Garad, A. & Gold, J., 13 May 2021, 1st ed. UK: Bloomsbury Publishing Company. 336 p.

**QM-Light, a proposed model for Quality Management in SMEs. Part 1: Developing the model**  
Zegers, C. & Garad, A., 17 Mar 2021, (Accepted for publication) In: International Journal of Productivity and Quality Management.

**Assessment of donor service quality at national blood service Zimbabwe using SERVQUAL instrument**  
Kafere, C. & Garad, A., 3 Dec 2020, In: International Journal for Quality Research. 14, 4, p. 1037–1058 22 p.

**Competencies of quality professionals in the era of industry 4.0: a case study of electronics manufacturer from Malaysia**  
Kannan, S. & Garad, A., 10 Sep 2020, (Early online) In: International Journal of Quality & Reliability Management.

**Cross-national, cross-sectoral and cross-functional issues**  
Garad, A., 3 Sep 2019, *Human Capital Management Standards: A Complete Guide*. Wong, W., Bond, H. & Anderson, V. (eds.). Kogan Page, p. 215-228 14 p.

**Learning and development**  
Anderson, V. & Garad, A., 3 Sep 2019, *Human Capital Management Standards: A Complete Guide*. Wong, W., Bond, H. & Anderson, V. (eds.). Kogan Page, p. 111-137 27 p.

**The learning-driven organization: Towards an integrative model for organizational learning**  
Garad, A. K. A. & Gold, J., 1 Jul 2019, In: Industrial and Commercial Training. 51, 6, p. 329-341 13 p.

**Investors in people and business excellence in the United Arab Emirates Part 2: from BE to IIP – a case study**  
Garad, A. & Martis, F., 1 Apr 2017, In: International Journal of HRD Practice Policy and Research . 2, 1, p. 67-79 13 p.

**Investors in people and business excellence in the United Arab Emirates Part 1: establishing the link**  
Garad, A., 1 Nov 2016, In: International Journal of HRD Practice Policy and Research. 1, 2, p. 83-92

**Are organizations in the service sector UAE learning organizations? An empirical analysis using the DLOQ**  
Fernandes, C. & Garad, A., Nov 2015.

**The effective quality manager: exploratory research paper**  
Garad, A., 2007, *Proceedings of the Fifth International Business Research Conference*. Hoque, M. & Fernandes, C. (eds.). University of Wollongong