

EASM 2023 BELFAST CONFERENCE SCHEDULE

TUESDAY SEPTEMBER 12th

CONFERENCE OPENING RECEPTION	
19:00-21:00	<i>BELFAST CITY HALL</i>

WEDNESDAY SEPTEMBER 13th**KEYNOTE 1**

Room: GRAND BALLROOM	
Track: <i>Keynote 1</i>	
Session Moderator: Paul Donnelly	
Time: Wednesday September 13 th 9:00-10:00	
9:00-10:00	Professor Simon Shibli Professor of Sport Management and Head of Centre, Sport Industry Research Centre, Sheffield Hallam University, England (30 minute keynote – 15 minute Q&A Discussion)

Session Block 1A

Room: AMSTERDAM 1 Track: <i>Sport Marketing and Sponsorship</i> Track Chair: Tim Ströbel Session Moderator: Tim Ströbel Time: Wednesday September 13 th 10:30-12:30	
10:30-10:50	Human Brand Activism: Developing an Athlete Brand Activism Continuum Based on a Multi-Actor Perspective Anderski, Matthias ^{1,2} ; O'Neill, Francis ² ; Dickson, Geoff ² ; Fuller, Rachel ³ ; Ströbel, Tim ¹ ; Thompson, Ashleigh-Jane ² ¹ University of Bayreuth, Germany; ² La Trobe University, Australia; ³ University of South Australia, Australia
10:50-11:10	Sponsorship Network Strategy: Audience, Access, and Amplification Naraine, Michael; Burton, Nick Brock University, Canada
11:10-11:30	Sponsorship Network Signaling: Values and Place Congruence as Drivers of Sponsee Image Burton, Nick ; Petrie, Mackayla; Golosky, Gillian Brock University, Canada
11:30-11:50	Sustainable Sport Sponsorship – A Stakeholders' Perspective Walzel, Stefan ² ; Dick, Christopher ¹ ; Nowak, Gerhard ¹ ; Brill, Maximilian ² ¹ IST University of Applied Science, Germany; ² German Sport University-Cologne, Germany
11:50-12:10	Role of Ambassadors in Community Sport for Women and Girls Moore, Linden Sally ; Naylor, Michael; Johnston, Melody Auckland University of Technology, New Zealand
12:10-12:30	Professionalization of Sponsorship Management in Voluntary Sports Clubs Schulz, Luc Alexander ¹ ; Nagel, Siegfried ² ; Lang, Grazia ² ; Stieger, Raphael ² ; Meier, Romano ² ; Schlesinger, Torsten ¹ ¹ Chemnitz University of Technology, Germany; ² University of Bern, Switzerland

Session Block 1B

<p>Room: BERLIN 1 Track: <i>Sport Media and Communication</i> Track Chair: Argyro Elisavet Manoli Session Moderator: Argyro Elisavet Manoli Time: Wednesday September 13th 10:30-12:30</p>	
10:30-10:50	<p>Gambling Sponsorships in Sport: A Systematic Review of the Scientific Literature Constandt, Bram; De Jans, Steffi; Hudders, Liselot Ghent University, Belgium</p>
10:50-11:10	<p>Inefficacy of Crisis Communication Management in Olympic Scandals Meier, Henk Erik; Tickell, Samuel; Konjer, Mara University Münster, Germany</p>
11:10-11:30	<p>A Uses and Gratifications-based Market Segmentation Approach to Football Fans' Online Media Usage Motivation Gächter, Anina Charlotte; Stegmann, Pascal; Lang, Grazia University of Bern, Switzerland</p>
11:30-11:50	<p>The 'Bisht': Mediatized Values, Transnational Cultural Flows and Complexities in Football Bäckström, Åsa Swedish School of Sport and Health Sciences, Sweden</p>
11:50-12:10	<p>Managing Organisational Stress: The Case of Elite Norwegian Skiers Kristiansen, Elsa¹; Houlihan, Barrie²; Stubberud, Hans Anton¹ ¹University of South-Eastern Norway, Norway; ²Loughborough University, United Kingdom</p>
12:10-12:30	<p>Safeguarding Online Spaces in Sport: Virtual Maltreatment, Abuse, and Toxic Social Media Practices Experienced by Olympic Athletes Hayday, Emily; Geurin, Andrea N.; Burch, Lauren Loughborough University-London, United Kingdom</p>

Session Block 1C

Room: **COPENHAGEN 1**Track: *Sport Events*

Track Chair: Rui Biscaia

Session Moderator: Rui Biscaia

Time: Wednesday September 13th 10:30-12:30

10:30-10:50	The IOC and International Federations Governing the Competition Between Nations at The Winter Games: A Multi-Regression Analysis of Market Entry and Domination Weber, Andreas Ch. ; Zurmuehle, Corinne Federal Office of Sport FOSPO / Swiss Federal Institute of Sport Magglingen SFISM, Switzerland
10:50-11:10	Economic Impact of International Sport Events in Finland Laaksonen, Aki ; Ahonen, Aila Jamk University of Applied Sciences, Finland
11:10-11:30	The Olympic and Paralympic Games as the Catalyst for Accessibility in the Host City: The Legacy of the Sochi 2014 Barrier-Free Environment Programme Nedvetskaya, Olesya ¹ ; Picasso, Ana Lucia ² ¹ University of the West of England, UWE-Bristol, United Kingdom; ² Mexico Open at Vidanta
11:30-11:50	An Examination of the Framed Meanings of Legacy Ahead of the Birmingham 2022 Commonwealth Games Hayton, John ¹ ; McKenzie, Jamal ¹ ; Scott-Bell, Andrea ¹ ; Dixon, Kevin ² ; Ludvigsen, Jan ³ ¹ Northumbria University, United Kingdom; ² Teesside University, United Kingdom; ³ Liverpool John Moores University, United Kingdom
11:50-12:10	Testing the Influence of Event Quality on Participants' Involvement in an International Sport Event: The Case of Oceanman Open-Water Swimming Series Polyakova, Olga ¹ ; Karagiorgos, Thomas ² ; Konstantinidis, Konstantinos ³ ; Alexandris, Kostas ² ¹ Sheffield Hallam University, United Kingdom; ² Aristotle University of Thessaloniki, Greece; ³ National and Kapodistrian University of Athens, Greece

12:10-12:30	
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Session Block 1D

Room: COPENHAGEN 2	
Track: <i>Sport Consumer Behaviour</i>	
Track Chair: Daniel Lock	
Session Moderator: Marijke Taks	
Time: Wednesday September 13 th 10:30-12:30	
10:30-10:50	Social Wellbeing during Crisis: The Role of Consumer Identification with Sport Organizations Inoue, Yuhei ¹ ; Sato, Mikihiro ² ; Swanson, Steve ³ ; Lock, Daniel ⁴ ; Du, James ⁵ ; Funk, Daniel C. ⁶ ¹ Manchester Metropolitan University, United Kingdom; ² University of Illinois Urbana-Champaign, USA; ³ Deakin University, Australia; ⁴ Bournemouth University, United Kingdom; ⁵ Florida State University, USA; ⁶ Temple University, USA
10:50-11:10	Sport Media Audience Measurement in the Digital Era: Illuminating Emergent Industry Practices and Norms Fujak, Hunter ¹ ; Karg, Adam ² ¹ Deakin University, Australia; ² Swinburne University, Australia
11:10-11:30	French Consumers' Perception of Football Club-Brands' Heritage: A Semiotic Analysis Pelican, Benjamin ¹ ; Chanavat, Nicolas ¹ ; Theodoraki, Eleni ² ¹ University of Rouen Normandie, France; ² University College Dublin, Ireland
11:30-11:50	Great Potential, But Badly Governed? Football Fan Attitudes Towards the Russian Premier League Reichel, Kristoff; Sannikov, Iliia; Brandt, Christian; Kurscheidt, Markus University of Bayreuth, Germany
11:50-12:10	Value Co-Creation in Youth Sport and Physical Activity: Implications of the COVID-19 Pandemic Teare, Georgia ¹ ; Taks, Marijke ² ¹ Northumbria University, United Kingdom; ² University of Ottawa, Canada
12:10-12:30	

Session Block 1E

Room: DUBLIN 1	
Track: <i>Sustainability and Sport Management</i>	
Track Chair: Pascal Stegmann	
Session Moderator: Pascal Stegman	
Time: Wednesday September 13 th 10:30-12:30	
10:30-10:50	From Strategy to Implementation: Mapping the Sustainability Approaches of UEFA's Member National Associations Konstantopoulos, Ioannis ¹ ; Manoli, Argyro Elisavet ² ; Schnitzer, Martin ¹ ¹ University of Innsbruck, Austria; ² Loughborough University, United Kingdom
10:50-11:10	Revisiting The Circumstances of the Commission for a Sustainable London 2012 Postlethwaite, Verity ¹ ; Theodoraki, Eleni ² ¹ Loughborough University, United Kingdom; ² University College Dublin, Ireland
11:10-11:30	Evaluating a Professional Sport Team's Environmental Promotion: The Role of Internalisation Yamashita, Rei ; Ogiso, Waku Toyo University, Japan
11:30-11:50	Integrating Environmental Sustainability into the Organisational Structure of Sport Organisations. A Multi-Method Analysis of Sport Federations in Flanders Hugaerts, Ine ¹ ; Könecke, Thomas ^{1,2} ¹ KU Leuven, Belgium; ² iCERIS (interdisciplinary Centre for Ethics, Regulation, and Integrity in Sport), Belgium
11:50-12:10	Sustainability and Sport Management – The Swedish Case Book, Karin; Norberg, Johan R.; Persson, H. Thomas R. Malmö University, Sweden
12:10-12:30	

Session Block 1F

Room: DUBLIN 2 Track: <i>Sport Management Education</i> Track Chair: Anna-Maria Strittmatter Session Moderator: Ruth Crabtree Time: Wednesday September 13 th 10:30-12:30	
10:30-10:50	Challenges and Opportunities in Delivering a Multifaceted Culminating Experience Dixon, Marlene A. ; Zimmer, Wendi K; Keiper, Paul; Geyer, Becky; Jones, Kayla Texas A&M University, USA
10:50-11:10	Internationalisation at Home: A Sport Management Case Study Rayner, Mike ; Webb, Tom; McEwan, Kieren Ross University of Portsmouth, United Kingdom
11:10-11:30	Enhancing Employability Amongst Sport Management Student: Critical Reflections on a Metacognitive Intervention McEwan, Kieren Ross ; Rayner, Mike University of Portsmouth, United Kingdom
11:30-11:50	Representation within the Sport Management Curricula: Exploring Educators' Decision-Making Process Gray, Stacie Jade University of Northampton, United Kingdom
11:50-12:10	Knowledge, Attitudes and Education of Anti-Doping for Sport Students and Graduates in UK Higher Education Kenyon, James Andrew ; Heaney, Liam M.; Downward, Paul Loughborough University, United Kingdom
12:10-12:30	The Role of Sport & Physical Activity within Higher Education: Academic v Sport Services Crabtree, Ruth M ; Cox, Kate Sheffield Hallam University, United Kingdom

Session Block 1G

Room: ROTUNDA Track: <i>Strategy, Leadership, and Stakeholder Management in Sport</i> Track Chair: Géraldine Zeimers Session Moderator: Géraldine Zeimers Time: Wednesday September 13th 10:30-12:30	
10:30-10:50	The Leadership Lifecycle: Preparation, Executing, and Exiting Weese, Jim Western University, Canada
10:50-11:10	Safe Sport: Education and Training through Character-based Leadership Development Crossan, Corey ¹ ; Danylchuk, Karen ² ¹ University of Oxford, United Kingdom; ² Western University, Canada
11:10-11:30	An Investigation of Women's Socio-Structural Empowerment in Canadian Sport Leadership Patil, Swarali Hrishikesh ¹ ; Doherty, Alison ² ¹ Manchester Metropolitan University, United Kingdom; ² Western University, Canada
11:30-11:50	Work Passion Among Employees in the Sport Workplace: Seeking Positive Outcomes and Avoiding the Critical Juncture of Obsessive Passion Oja, Brent ¹ ; Zeimers, Géraldine ² ¹ West Virginia University, USA; ² UCLouvain, Belgium
11:50-12:10	The Coordinating Logics of an International College Ice Hockey Tournament Macaulay, Charles; Corr, Chris University of Massachusetts - Amherst, USA

12:10-12:30	<p>New Insights into the Sport leadership Generative Partnership Model: Including European Voices</p> <p>Damon, Zack J¹; Weese, Jim²; Gray, Erika³; Swanson, Steve⁴; Bodemar, Annika⁵; Grønkjær, Allan⁵; Wells, Janelle E⁶; Leberman, Sarah⁷; Ferkins, Lesley⁸; Welty Peachey, Jon⁹; Burton, Laura¹⁰</p> <p>¹Texas Tech University, USA; ²Western University, Canada; ³University of Ottawa, Canada; ⁴Deakin University, Australia; ⁵Norwegian School of Sport Sciences, Norway; ⁶University of South Florida, USA; ⁷Massey University, New Zealand; ⁸Auckland University of Technology, New Zealand; ⁹Gordon College, USA; ¹⁰University of Connecticut, USA</p>
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Session Block 1H

Room: GRAND BALLROOM 1/2/3	
Track: <i>Sport Governance and Policy</i>	
Track Chair: Johan Norberg	
Session Moderator: Johan Norberg	
Time: Wednesday September 13 th 10:30-12:30	
10:30-10:50	Managing The Societal Value of Elite Sport: Elite Athletes' Motivators and Barriers to Be a Role Model Praet, Lynn ; De Bosscher, Veerle; Derom, Inge; Smismans, Sofie Vrije Universiteit Brussel, Belgium
10:50-11:10	Micro-determinants Of Athletes' Motivation to Be a Role Model Smismans, Sofie ; De Bosscher, Veerle; Praet, Lynn Vrije Universiteit Brussel (VUB), Belgium
11:10-11:30	Starting And Specialising Ages Across Olympic Sports: A Cross-sectional Study in an International Sample of Elite Athletes Descheemaeker, Kari ; De Bosscher, Veerle Vrije Universiteit Brussel, Belgium
11:30-11:50	The Determination of Operational Quality in Youth Sport Clubs: A Person-Centered Approach Ricour, Margot ¹ ; De Bosscher, Veerle ¹ ; Scheerder, Jeroen ² ; Willem, Annick ³ ¹ Vrije Universiteit Brussel, Belgium; ² University of Leuven, Belgium; ³ Ghent University, Belgium
11:50-12:10	Measuring the Value of Recreational Physical Activity in Aotearoa New Zealand. An Inclusive SROI Approach Davies, Larissa ¹ ; Dalziel, Paul ² ; Savage, Catherine ³ ; Ramchandani, Girish ¹ ; Taylor, Peter ¹ ; Griffiths, Kerry ¹ ; Christy, Elizabeth ¹ ; Thorby, Rebecca ⁴ ¹ Sheffield Hallam University, United Kingdom; ² , Lincoln University, New Zealand; ³ Ihi Research; ⁴ Sport New Zealand Ihi Aotearoa
12:10-12:30	

Session Block 11

Room: GRAND BALLROOM 4/5 Track: <i>Diversity and Inclusion Issues in Sport Management</i> Track Chair: Inge Derom Session Moderator: Inge Derom Time: Wednesday September 13 th 10:30-12:30	
10:30-10:50	The Rise of Women's Professional Sport Leagues in Australia: Improved Athlete Benefits Hanlon, Clare Maree ¹ ; Toohey, Kristine ² ; Taylor, Tracy ³ ¹ Victoria University, Australia; ² Griffith University, Australia; ³ RMIT University, Australia
10:50-11:10	The Correlates of Women's and Men's Football Participation in Europe Downward, Paul ¹ ; Wicker, Pamela ² ¹ Loughborough University, United Kingdom; ² Bielefeld University, Germany
11:10-11:30	'What's Actually Focused on is the Boys...' Managing Sport-Based Interventions for Vulnerable Girls and Young Women in the Context of Youth Crime Walpole, Caron ; Mason,Carolynne; Kenyon, Jamie Loughborough University, United Kingdom
11:30-11:50	We Exist Because of Them': An Analysis of the Integration Process of Men's and Women's Football in China Peng, Qi; Scelles, Nicolas Manchester Metropolitan University, United Kingdom
11:50-12:10	Examining Youth Sport Development Inclusion Practices in the Global North and Global South: An Integrative Review Francis, Jason ; Wegner, Christine University of Florida, USA
12:10-12:30	Value of Sport for Muslim Women in The Netherlands Burgers, Nynke The Hague University of Applied Sciences, The Netherlands

Session Block 2A

Room: AMSTERDAM 1	
Track: <i>Sport Marketing and Sponsorship</i>	
Track Chair: Tim Ströbel	
Session Moderator: Do Young Pyun	
Time: Wednesday September 13 th 13:30-15:30	
13:30-13:50	Sponsorship Effectiveness of Individual Sport Athletes on Employees' Organizational Identification: An Examination of Sponsorship Impacts from an Internal Marketing Perspective Bizen, Yoshifumi ¹ ; Tsuji, Yosuke ² ¹ Kokugakuin University, Japan; ² Rikkyo University, Japan
13:50-14:10	The Impact of Transferring on European Women's Football Players' Social Media Follower Growth Sarkoohi, Pegah; Baker, Bradley ; Kunkel, Thilo; Bredikhina, Nataliya Temple University, USA
14:10-14:30	Exploring the Premier League Brand Equity in the Chinese Market Cheng, Bingxu ; Pyun, Do Young; Yilmaz, Serhat Loughborough University, United Kingdom
14:30-14:50	Exploring the Role of Team Marketing Managers in Enhancing Professional Football League Attendance in Qatar Alshamari, Saad Mohamed ^{1,2} ; Shapiro, Stephen ¹ ¹ University of South Carolina, USA; ² Qatar University, Qatar
14:50-15:10	An Examination of Athlete, Endorser, and Sponsor Logo Usage Among Niche Sport Athletes on Instagram Pedersen, Zack P ¹ ; Roh, Sinhae ² ; Pedersen, Paul M ² ¹ Texas Tech University, USA; ² Indiana University - Bloomington, USA
15:10-15:30	

Session Block 2B

Room: BERLIN 1 Track: <i>Sport Media and Communication</i> Track Chair: Argyro Elisavet Manoli Session Moderator: Argyro Elisavet Manoli Time: Wednesday September 13 th 13:30-15:30	
13:30-13:50	Real-time Analysis of Event Legacy – A Dynamic Model for Framing and Measuring Social Media Narratives of The FIFA Men’s World Cup Qatar 2022 Using AI Processing of Twitter Coverage Linley, Michael ¹ ; She, James ² ; Swart, Kamilla ² ; Al Thawadi, Othman ³ ¹ Victoria University, Australia; ² Hamad Bin Khalifa University, Qatar; ³ Qatar University, Qatar
13:50-14:10	A Thematic Analysis of Football Players’ Market Value Discussions on the Online Portal Transfermarkt.de Walther, Kevin ; Andersson, Karin Malmö University, Sweden
14:10-14:30	Bundesliga Clubs on Instagram: Analysis of Posting Behaviour and Fan Interaction Breuer, Markus ¹ ; Römmelt, Benedikt ² ; Dede, Sinan ¹ ¹ SRH University Heidelberg, Germany; ² Erfurt University of Applied Sciences, Germany
14:30-14:50	Consumer Preference Analysis for Metaverse-Enabled Sports Offerings Ehlert, Thomas ¹ ; Ellert, Guido ² ¹ University of Bayreuth, Germany; ² Macromedia University of Applied Sciences, Germany
14:50-15:10	Fan Tokens: Relationship Marketing or Investment Opportunity? Manoli, Argyro Elisavet ¹ ; Antonopoulos, Georgios A. ² ¹ Loughborough University, United Kingdom; ² Northumbria University, United Kingdom
15:10-15:30	

Session Block 2C

Room: COPENHAGEN 1	
Track: <i>Sport Events</i>	
Track Chair: Rui Biscaia	
Session Moderator: Nicolas Scelles	
Time: Wednesday September 13 th 13:30-15:30	
13:30-13:50	The Bundling of Sports Events – Types of Bundled Events, Advantages and Disadvantages Bezold, Thomas ; Wieser, Riana Heilbronn University, Germany
13:50-14:10	Critically Exploring the Rugby League World Cup 2021 and the Promotion of Place in Three Towns and Cities in Northern England Hayes, Christopher James ¹ ; Postlethwaite, Verity ² ¹ Teesside University, United Kingdom; ² Loughborough University, United Kingdom
14:10-14:30	SM-Veckan - A Study of Event-innovation in Swedish Sport Jensen, Christian Tolstrup Malmö University, Sweden
14:30-14:50	The Dutch National Elite Sport Events Strategy: Awareness, Implementation and the Way Forward Hover, Paul Mulier Instituut, The Netherlands
14:50-15:10	An Expanded Conceptual Framework of Sporting Capital Evaluating the Sport Participation Legacy from Sport Mega-Events Hou, Luteng ; Scelles, Nicolas; Peng, Qi Manchester Metropolitan University, United Kingdom
15:10-15:30	Exploring Volunteer Management Models in Golf Event Volunteers' Experiences Reid, Fiona ¹ ; Teare, Georgia ² ; Findlay-King, Lindsay ² ¹ Bayfirth Research, United Kingdom; ² Northumbria University, United Kingdom

Session Block 2D

Room: COPENHAGEN 2 Track: <i>Sport Consumer Behaviour</i> Track Chair: Daniel Lock Session Moderator: Paula Sirimarco Time: Wednesday September 13 th 13:30-15:30	
13:30-13:50	Fitness App Usage Intentions: Investigating Consumer Innovativeness and the Technology Acceptance Model Roh, Sinhae ¹ ; Pedersen, Zack P. ² ; Willett, Michael S. ¹ ; Pedersen, Paul M. ¹ ¹ Indiana University-Bloomington, USA; ² Texas Tech University, USA
13:50-14:10	Fandom, Team Loyalty, and the Extended Self: A Study of Football Fans in Brazil and France Sirimarco, Paula ¹ ; da Rocha, Angela ² ; Ferreira, Jorge Brantes ¹ ; Bodet, Guillaume ^{3,4} ¹ PUC-Rio, Brazil; ² UFRJ - Brazil; ³ Université de Lyon, France; ⁴ Université Claude Bernard Lyon, France
14:10-14:30	Exploring the Social Manifestations of Fantasy Sport Participation Stark, Derek R. ¹ ; Scola, Zach ² ; Gordon, Brian S. ³ ; Bogina, Austin C. ³ ; Isbell, Julia ³ ¹ Illinois State University, USA; ² University of Massachusetts-Boston, USA; ³ University of Kansas, USA
14:30-14:50	Effects of Game-Day Characteristics on Alcohol Consumption at Sport Events Kantelhardt, Tanja ; Grohs, Reinhard Seeburg Castle University, Austria
14:50-15:10	Which Motives Explain Niche Versus Mainstream Sports Consumption? Grohs, Reinhard ; Wolfrum, Verena Seeburg Castle University, Austria
15:10-15:30	Understanding Viewership Experiences of Ice Hockey Consumers: A Neuroscience Approach Potwarka, Luke Richard ¹ ; Hall, Peter ¹ ; Safati, Adrian ¹ ; Ramchandani, Girish ² ; Naraine, Michael ³ ; Pappas, Adam ¹ ; Gurbez, Ayse Nur ¹ ¹ University of Waterloo, Canada; ² Sheffield Hallam University, United Kingdom; ³ Brock University, Canada

Session Block 2E

<p>Room: DUBLIN 1 Track: <i>Sustainability and Sport Management</i> Track Chair: Pascal Stegmann Session Moderator: Pascal Stegmann Time: Wednesday September 13th 13:30-15:30</p>	
13:30-13:50	<p>Environmental Attitudes Among Europeans, Sports Club Membership, and Volunteering</p> <p>Wicker, Pamela¹; Bühren, Christoph² ¹Bielefeld University, Germany; ²University of Kassel, Germany</p>
13:50-14:10	<p>It is all in the Message: Comparing the Influence of Message Delivery on Fan Perceptions of Environmentally Focused Sponsorships</p> <p>Rocha Alves, Rafael; McCullough, Brian P Texas A&M University, USA</p>
14:10-14:30	<p>Environmental Sustainability in Small and Medium-Sized Football Leagues. Analysis of the Current Situation Through the Investigation of the Perception of Executives in the Field About the Adoption and Application of Environmental Sustainability Practices</p> <p>Chantzi, Elissavet¹; Anagnostou, Michael²; Alexandris, Kostas³; Manoli, Argyro Elisavet² ¹Hellenic Open University, Greece; ²Loughborough University, United Kingdom; ³Aristotle University of Thessaloniki, Greece</p>
14:30-14:50	<p>The Art of Losing Olympic Winter Games Bids: How to Turn a Future Bid into a Sustainable Success Story</p> <p>Kaspar, Robert; Pagnol, Oliver Seeburg Castle University, Austria</p>
14:50-15:10	<p>Pro-Environmental Benefits of Being Deeply in Love with the Club: How Brand Love Foster Fans' Sustainable Behaviours</p> <p>Cayolla, Ricardo¹; Escadas, Marco²; Biscaia, Rui³; Ahuvia, Aaron⁴; Santos, Teresa⁵ ¹Universidade Portucalense, Portugal; ²University of Minho, Portugal; ³University of Bath, United Kingdom; ⁴University of Michigan-Dearborn, USA; ⁵Futebol Clube do Porto, Portugal</p>

15:10-15:30	Sport in a Post-Growth Society: Potential Challenges and Opportunities Stegmann, Pascal ¹ ; Moesch, Christian ¹ ; Ströbel, Tim ² ¹ University of Bern, Switzerland; ² University of Bayreuth, Germany
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Session Block 2F

Room: DUBLIN 2	
Track: <i>Sport Management Education</i>	
Track Chair: Anna-Maria Strittmatter	
Session Moderator: Sean Hamil	
Time: Wednesday September 13 th 13:30-15:30	
13:30-13:50	Perceptions Of Female International Students' Lived Experience as College Athletes Corr, Chris ¹ ; Macaulay, Charles D.T. ² ; Sellars, Nicole ¹ ; Atwater, Christopher ¹ ; Jolly, Karina ¹ ; Stokowski, Sarah ³ ¹ Troy University, USA; ² University of Massachusetts Amherst, USA; ³ Clemson University, USA
13:50-14:10	Faculty-to-Faculty Incivility in Sport Management Academia Simmons, Jason ¹ ; Stensland, Peyton ¹ ; Grappendorf, Heidi ² ; Strode, Jim ³ ¹ University of Cincinnati, USA; ² Western Carolina University, USA; ³ Ohio University, USA
14:10-14:30	On the Job Learning: Sport Management at the Flipped University Emsley, Chris ; Probert, Jay University of South Wales, United Kingdom
14:30-14:50	From Classroom to Field: Enhancing Sport Management Education to Promote Successful Application of Theoretical Knowledge Kjær, Jørgen; Fahlström, Per Göran ; Andersson, Filip Linnaeus University, Sweden
14:50-15:10	Dual Careers: how to Succeed Combining Higher Education with an Elite Sport Career? Nordhagen, Svein Erik Inland Norway University of Applied Sciences, Norway

15:10-15:30	<p>The Executive Master in Global Sport Governance (MESGO) – A Joint Venture Between Academia and the Sport Industry in Sport Management Education</p> <p>Schubert, Mathias¹; Preuss, Holger¹; Hamil, Sean²; Alaphilippe, Nathalie³; Junod, Thomas⁴</p> <p>¹Johannes Gutenberg-University Mainz, Germany; ²Birkbeck College, University of London; United Kingdom ³Centre de Droit et d’Economie du Sport, Limoges, France; 4: UEFA</p>
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Session Block 2G

<p>Room: ROTUNDA Track: <i>Strategy, Leadership, and Stakeholder Management in Sport</i> Track Chair: Géraldine Zeimers Session Moderator: Mike Rayner Time: Wednesday September 13th 13:30-15:30</p>	
13:30-13:50	<p>Referee Bias: Actual vs Expected Additional Time Kocsoy, Alperen Durham University, United Kingdom</p>
13:50-14:10	<p>Understanding Barriers and Facilitators to Positive Mental Health for Football Referees Bate, Robyn¹; Thelwell, Richard¹; Barker, Jamie²; Webb, Tom¹ ¹University of Portsmouth, United Kingdom; ²Loughborough University, United Kingdom</p>
14:10-14:30	<p>The Lived Experiences of Football Coaches: Exploring the Impact of Professionalisation and Governance on Coaches Working with Women's Football Teams Grubb, Laura; Rayner, Mike; Webb, Tom University of Portsmouth, United Kingdom</p>
14:30-14:50	<p>Going to the Next Level: How to Enhance a Football Club's Management Performance? A Quantitative Assessment Based on the FoMa Q-Score Kirsch, Benedikt Johannes; Zülch, Henning HHL Leipzig Graduate School of Management, Germany</p>
14:50-15:10	<p>A New Element Of 'TRANSFER' That Football Academies Need to Embrace Green, Michael, Robert; Kay, Alex Hartpury University, United Kingdom</p>

15:10-15:30	Exploring Students and Alumni's Perception of Sport-Based Volunteering and the Impact Their (Non-) Engagement has had on their Development Borrie, Laura ; Kenyon, James Andrew; Downward, Paul; Harvey, Cath Loughborough University, United Kingdom
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Session Block 2H

Room: GRAND BALLROOM 1/2/3	
Track: <i>Sport Governance and Policy</i>	
Track Chair: Johan Norberg	
Session Moderator: Lara Lesch	
Time: Wednesday September 13 th 13:30-15:30	
13:30-13:50	The Limits of Polycentric Governing Regimes: Managing Athlete Abuse in the United States Dowling, Mathew ¹ ; Harris, Spencer ² ¹ Anglia Ruskin University, United Kingdom; ² University of Colorado, USA
13:50-14:10	A Failure of Policy Design? Analysing Forty Years of Sport Participation Policies in England from 1981 to 2021 Lindsey, Jain ¹ ; Dowling, Mat ² ; Harris, Spencer ³ ¹ Durham University, United Kingdom; ² Anglia Ruskin University, United Kingdom; ³ University of Colorado, USA
14:10-14:30	Conceptualising a Model to Measure Good Governance in Professional Football Clubs: A Case Study of Asia Mondal, Sarthak ^{1,2} ; Plumley, Daniel ¹ ; Wilson, Rob ¹ ¹ Sheffield Hallam University, United Kingdom; ² University of Portsmouth, United Kingdom
14:30-14:50	Organizational Culture and Organizational Change in Nonprofit Sport Organizations Thompson, Ashley ¹ ; Parent, Milena M. ² ¹ Brock University, Canada; ² University of Ottawa, Canada
14:50-15:10	Human Resource Management, Board Gender Diversity, and Performance of Sport Governing Bodies Lesch, Lara ¹ ; Lachance, Erik L. ² ; Kerwin, Shannon ² ; Wicker, Pamela ¹ ¹ Bielefeld University, Germany; ² Brock University, Canada
15:10-15:30	Diversity, Equity, and Inclusion Policies in Canadian Non-Profit Sport Organizations: A Management-By-Values Approach Lachance, Erik L. ¹ ; MacCharles, Jeffrey D. ² ; Kerwin, Shannon ¹ ¹ Brock University, Canada; ² University of North Texas, USA

Session Block 2I

Room: GRAND BALLROOM 4/5	
Track: <i>Diversity and Inclusion Issues in Sport Management</i>	
Track Chair: Inge Derom	
Session Moderator: Paul Kitchin	
Time: Wednesday September 13 th 13:30-15:30	
13:30-13:50	‘We Suffer Things that Just Wouldn’t Happen to Non-disabled Fans’: Barriers to Inclusion in Football Fandom for Disabled People Penfold, Connor ; Kitchin, Paul James; Darby, Paul Ulster University-Belfast, Northern Ireland
13:50-14:10	Athletes Perspectives of The Classification System in Alpine Skiing for Those with A Visual Impairment Douglas, Sara ¹ ; Kitchin, Paul James ² ; Jackson, Jonathan ³ ; Barrett, Brendan ⁴ ; Little, Julie-Anne ¹ ¹ Ulster University-Coleraine, Northern Ireland; ² Ulster University-Belfast, Northern Ireland; ³ Belfast Health and Social Care Trust, Northern Ireland; ⁴ University of Bradford, United Kingdom
14:10-14:30	The Influence of Improved Mobility of Children with Severe Disabilities on Their Physical Activity Level and Quality of Life Lim, Youngshin; Lee, Rokbit; Kim, May Korea University, South Korea
14:30-14:50	Making and Implementing Inclusion Policies for Transgender and Gender Diverse Athletes in Elite-Level Sport Thurston, Alex ; Witcomb, Gemma; Houlihan, Barrie Loughborough University, United Kingdom
14:50-15:10	
15:10-15:30	

Session Block 3A

<p>Room: AMSTERDAM 1 Track: <i>Sport Tourism and Leisure Management</i> Track Chair: Olga Polyakova Session Moderator: Olga Polyakova Time: Wednesday September 13th 16:00-18:00</p>	
16:00-16:20	<p>Mountain Bike Tourism in Greece: Profiling Tourists Based on Demographic and Psychographic Variables for Developing a Smart Phone Application</p> <p>Alexandris, Kostas¹; Karagiorgos, Thomas¹; Ntovoli, Apostolia¹; Anoirkati, Eleni²; Myrovali, Glykeria³ ¹Aristotle University of Thessaloniki, Greece; ²Coventry University, United Kingdom; ³Centre for Research and Technology-Hellas, Greece</p>
16:20-16:40	<p>What is the Score: Looking at Sport Betting in Nigeria from a Serious Leisure Perspective?</p> <p>Ajiee, Richard¹; Bakare, Mistura²; Oguntola, Temitope³; Wright, Richard¹ ¹Auckland University of Technology, New Zealand; ²Lead City University, Nigeria; ³Interwagers Nigeria Limited, Nigeria</p>
16:40-17:00	<p>International Sport Tourists' Value Co-Creation Through Social Media: A Mixed-Methods Netnography Approach</p> <p>Chen, Chin-Kuang Nagasaki International University, Japan</p>
17:00-17:20	<p>Drivers of Outdoor Recreational Conflicts in the Context of Mountain Biking and E-Mountain Biking</p> <p>Happ, Elisabeth¹; Praxmarer-Kohli, Cornelia²; Schnitzer, Martin² ¹Universität Innsbruck, Austria; Institute for Sports Medicine, Alpine Medicine & Health Tourism, UMIT TIROL – Private University of Health Sciences and Health Technology, Austria; ²Universität Innsbruck, Austria</p>
17:20-17:40	<p>"I See Deaf People in the AD!" The Impact of Including Deaf and Hard-of-Hearing Spokesperson in Sport Advertising</p> <p>Kim, Ari¹; Kim, Youngju²; Choi, Moonhoon³ ¹California State University San Bernadino, USA; ²Neoma Business School, Mont-Saint-Aignan, France; ³California State University San Bernadino, USA</p>
17:40-18:00	

Session Block 3B

Room: BERLIN 1 Track: <i>Sport Funding and Finance</i> Track Chair: Christopher Huth Session Moderator: Rob Wilson Time: Wednesday September 13 th 16:00-18:00	
16:00-16:20	Navigating Investment in English and Scottish Football Plumley, Daniel ; Wilson, Rob Sheffield Hallam University, United Kingdom
16:20-16:40	An Opportunity too Good to Miss? Private Equity Investment in European Professional Football Ratz, Maria ¹ ; Plumley, Daniel ² ; Wilson, Rob ² ¹ accadis Hochschule Bad Homburg University of Applied Sciences, Germany; ² Sheffield Hallam University Sheffield Business School, United Kingdom
16:40-17:00	Determinants of Competitive Balance in Asian Men's Football Leagues: A Study Between 2006-2021 Raizada, Shiny ¹ ; Mondal, Sarthak ^{2,3} ; McEwan, Kieren ³ ¹ Symbiosis International (Deemed University), India; ² Sheffield Hallam University, United Kingdom; ³ University of Portsmouth, United Kingdom
17:00-17:20	Creating Value in Football: Unveiling Characteristics, Rationale, and Strategies of Financial Investors Sauer, Tim Steffen ; Werthmann, Lukas; Zülch, Henning; Kirsch, Benedikt HHL Leipzig Graduate School of Management, Germany
17:20-17:40	Financial Performance of European Professional Football: A Success Story Without a Happy End? Mirkovic, Goran HHL Graduate School of Management, Leipzig, Germany
17:40-18:00	Bidding Patterns of Teams in a Live Auction: Examining Six Years of the Indian Premier League Player Auction Tyler, B. David ¹ ; Mendonça, Neil Douglas ² ; Star, Shaun ³ ¹ University of Massachusetts Amherst, USA; ² University of Minnesota, Twin Cities, USA; ³ Jindal Global Law School

Session Block 3C

Room: COPENHAGEN 1	
Track: <i>Sport Events</i>	
Track Chair: Rui Biscaia	
Session Moderator: Claudio Rocha	
Time: Wednesday September 13 th 16:00-18:00	
16:00-16:20	<p>Hosting Sport Mega-Events with Large Crowds during the COVID-19 Pandemic: The Case of EURO 2020</p> <p>Rocha, Claudio¹; Purves, Richard²; Maclean, Jordan²; Philpott, Matthew³; Hunt, Kate²; Piggin, Joe⁴; Fitzgerald, Niamh²</p> <p>¹Faculty of Health Sciences and Sport, University of Stirling, United Kingdom; ²Institute of Social Marketing and Health, University of Stirling, United Kingdom; ³European Healthy Stadia Network, Liverpool, United Kingdom; ⁴Loughborough University, United Kingdom</p>
16:20-16:40	<p>Knowledge Transfer in the Beijing 2022: Experiences from Local Winter Sport Federations' Members</p> <p>Qin, Yuan¹; Rocha, Claudio¹; Morrow, Stephen²</p> <p>¹University of Stirling, United Kingdom; ²Heriot-Watt University, United Kingdom</p>
16:40-17:00	<p>Motorcycle Racing Events at the Isle of Man – Experiences, Values, and Transformation</p> <p>Dolles, Harald</p> <p>Molde University College, Specialized University in Logistics, Norway</p>
17:00-17:20	<p>Residents' Perception in the Valuation of Mega and Non-mega Sporting Events. The Case of Gdansk, Poland</p> <p>Zawadzki, Krystian Maria</p> <p>Gdansk University of Technology, Poland</p>
17:20-17:40	<p>The Effects of Marathon Participants' Perceived Social Capital on Event Satisfaction, Re-Participation Intentions, and Word-of-Mouth: A Comparison of Online and Regular Marathons</p> <p>Yamaguchi, Shiro^{1,2}; Derom, Inge²</p> <p>¹University of Marketing and Distribution Sciences; ²Vrije Universiteit Brussel, Belgium</p>

17:40-18:00	Birmingham 2022, Satellite Sites and Local Organisational Development: The Legacy of the Cycling Time Trial on the Black Country Region Kirby, Seth I. Nottingham Trent University, United Kingdom
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Session Block 3D

Room: COPENHAGEN 2 Track: <i>Sport Consumer Behaviour</i> Track Chair: Daniel Lock Session Moderator: Inoue Yuhei Time: Wednesday September 13 th 16:00-18:00	
16:00-16:20	The Impacts of Team Ownership as a Sportswashing Strategy: How Football Fans Legitimise Morally Questionable Ownership of Their Club Sinclair, Gary ¹ ; Kearns, Colm Gerard ¹ ; Black, Jack ² ; Doidge, Mark ³ ; Fletcher, Thomas ⁴ ; Kilvington, Daniel ⁴ ; Liston, Katie ⁵ ; Lynn, Theo ¹ ; Santos, Guto ¹ ¹ Dublin City University, Ireland; ² Sheffield Hallam University, United Kingdom; ³ University of Brighton, United Kingdom; ⁴ Leeds Beckett University, United Kingdom; ⁵ Ulster University-Belfast, Northern Ireland
16:20-16:40	The Impact of Brand Association on Brand Community Identification through Perceived Brand Community Character: A Case of Shanghai Shenhua FC Fans Zhang, Xin ; Lu, Tianfeng Loughborough University, United Kingdom
16:40-17:00	Deny or Apologize? It Depends on The Message. Communication Strategies for Transgressing Athletes and Teams Kim, Donghyun ¹ ; Kaplanidou, Kyriaki ² ¹ University of Florida, USA; ² University of Florida, USA
17:00-17:20	Testing the Mediation effect of Subjective Well-being on the Relationship between Motivation and Loyalty among Spanish Winter Sport Tourists Luo, Shiyi ¹ ; Franco Álvarez, Evelia ² ; Mediavilla Saldaña, Lázaro ¹ ; Alexandris, Kostas ³ ¹ Universidad Politécnica de Madrid, Spain; ² Universidad Pontificia Comillas, Spain; ³ Aristotle University of Thessaloniki, Greece
17:20-17:40	What Makes Consumers Keep Wearing Smartwatches? Perspectives From Smartwatch Attributes and Self-Health Efficacy Choung, Ji Su ¹ ; Yang, Hongwei ² ; Kang, Dahui ¹ ; Lim, Choong Hoon ¹ ¹ Seoul National University, South Korea; ² The University of Suwon, South Korea

17:40-18:00	Examining the Relationship among Constraints, Facilitators, and Ski Participation in the Host City of the 2022 Winter Olympics Yang, Yiqi ¹ ; MacIntosh, Eric ² ; Xing, Xiaoyan ³ ¹ University of Ottawa, Canada; ² University of Ottawa, Canada; ³ Capital University of Physical Education and Sports, China
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Session Block 3E

Room: DUBLIN 1 Track: <i>Sustainability and Sport Management</i> Track Chair: Pascal Stegmann Session Moderator: Thomas Persson Time: Wednesday September 13th 16:00-18:00	
16:00-16:20	Study Explores Social Return on Investment of Japanese Soccer Team's Business Activities Oshimi, Daichi ; Fukuhara, Takayuki; Yamaguchi, Shiro; Tagami, Yoshifumi Tokai University, Japan
16:20-16:40	From Traumatology to Prevention and Well-being – the Expanding Concept of Health and Complicated Management of Elite Sports Mäkinen, Jarmo ; Mononen, Kaisu; Blomqvist, Minna Finnish Institute of High Performance Sport KIHU, Finland
16:40-17:00	Environmental Sustainability and Grassroots Sports: A Multi-Stakeholders Analysis Focused on Football Daddi, Tiberio ¹ ; Marrucci, Luca ¹ ; Khan, Owais ² ¹ Sant'Anna School of Advanced Studies, Italy; ² Ca' Foscari University of Venice, Italy
17:00-17:20	Assessing Environmental Sustainability Efforts by Sports Organizations in Athletics, Biathlon and Floorball Sectors: Preliminary Results of Erasmus+ GAMES Project Novi, Alessio; Todaro, Niccolò Maria; Daddi, Tiberio Scuola Superiore Sant'Anna di Pisa, Italy
17:20-17:40	Racing With a Purpose: Sustainability in Formula E Ross, Walker ¹ ; Pfahl, Michael ² ; Trendafilova, Sylvia ³ ¹ University of Edinburgh, United Kingdom; ² Owens Community College, USA; ³ University of Tennessee, USA

17:40-18:00	The Prioritization of Climate Action for Supporter-Owned Football Clubs in Ireland: A Delphi Case Study Murfree, Jessica R ¹ ; Ross, Walker J ² ¹ University of Cincinnati, USA; ² University of Edinburgh, United Kingdom
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Session Block 3F

Room: DUBLIN 2	
Track: <i>Sport Management Education</i>	
Track Chair: Anna-Maria Strittmatter	
Session Moderator: Jonathan Robertson	
Time: Wednesday September 13 th 16:00-18:00	
16:00-16:20	Learning by Pinning: Introducing Pinterest in a Sports Equipment and Facilities Course López-Carril, Samuel ¹ ; Watanabe, Nicholas ² ; González-Serrano, María Huertas ³ ¹ Universidad de Castilla-La Mancha, Spain; ² University of South Carolina, USA; ³ Universitat de València, Spain
16:20-16:40	Learning While Playing: Thematising Sports Management Classes with Among Us Videogame Manzano-Carrasco, Samuel ¹ ; Ribeiro, Tiago ² ; López-Carril, Samuel ¹ ¹ Universidad de Castilla-La Mancha, Spain; ² University of Lisbon, Portugal
16:40-17:00	Developing the Sport Ecosystem Framework: An Empirical Approach Morgan, Siena Araceli Loughborough University-London, United Kingdom
17:00-17:20	What is Sport Management? An Empirical Investigation Robertson, Jonathan ¹ ; Dowling, Mathew ² ; Bakhsh, Jordan ¹ ; Whitburn, Damien ¹ ¹ Deakin University, Australia; ² Anglia Ruskin University, United Kingdom
17:20-17:40	A Comparative Study of Sport Management Research Trends Kwon, Tae-Geun ¹ ; Park, Sung-Bae Roger ¹ ; Kim, Myoung-Jin ² ; Jeon, Jong-Hwan ³ ; Hyun, Sin-Jae ¹ Hanyang University, South Korea; ² Illinois State University, USA; ³ Kyungil University, South Korea
17:40-18:00	

Session Block 3G

<p>Room: ROTUNDA Track: <i>Strategy, Leadership, and Stakeholder Management in Sport</i> Track Chair: Géraldine Zeimers Session Moderator: Swarali Patil Time: Wednesday September 13th 16:00-18:00</p>	
16:00-16:20	<p>A Review on the Role of Supporters' Trust and Fan Tokens as Different Ways of Engagement in Sport Business Badia, Francesco University of Bari Aldo Moro, Italy</p>
16:20-16:40	<p>The Impact of Leadership Development on DI Female Student Athletes Roman Dominguez, Ana; Gregg, Elizabeth A.; Ohlson, Matthew; Pascale, Amanda University of North Florida, USA</p>
16:40-17:00	<p>Academy Logics and Young Footballers Preparedness for Life Herskedal, Kjell Marius; Gammelsæter, Hallgeir Molde University College, Norway</p>
17:00-17:20	<p>Creating Value with Digital Technologies in Professional Sport Clubs Baier, Jakob^{1,2}; Buck, Christoph^{1,3}; Ifland, Sebastian^{1,2} ¹Fraunhofer Insitute for Applied Information Technology FIT, Germany; ²University of Bayreuth, Germany; ³Augsburg University of Applied Science, Germany</p>
17:20-17:40	<p>Conquering Digital, The Strategies of Professional Sports Organisations in a New Stakeholders Era Brossillon, Baptiste^{1,2}; Desbordes, Michel^{1,2}; Denis, Jean-Philippe³ ¹Université Paris-Saclay, France; ²Université d'Orléans, France; ³Université Paris–Saclay, France</p>
17:40-18:00	<p>Non-Profit Sport Organization Board Members' Involvement in Decision Making Lachance, Erik L. Brock University, Canada</p>

Session Block 3H

Room: GRAND BALLROOM 1/2/3 Track: <i>Sport Governance and Policy</i> Track Chair: Johan Norberg Session Moderator: Dana Ellis Time: Wednesday September 13 th 16:00-18:00	
16:00-16:20	Professionalisation of Sports Clubs in Semi-Professional Team Sports: Separation of the Elite Section and its Consequences for the Governance Meier, Romano Marco ¹ ; Stieger, Raphael ¹ ; Lang, Grazia ¹ ; Schulz, Luc ² ; Schlesinger, Torsten ² ; Nagel, Siegfried ¹ ¹ University of Bern, Switzerland; ² University of Technology Chemnitz, Germany
16:20-16:40	Towards (Even) Better Governance for the Grassroots of Sport? How Sports Clubs Understand, Express and Practice “Good Governance” in their Organizational Structure and Every-Day Operations Strömberg, Julius Z. Norwegian School of Sport Sciences, Norway
16:40-17:00	Exploring the Relationship between the Swedish Regional Sport Strategy (Idrotten vill) and non-profit Sport Organizations’ practices in Southern Sweden Andersson, Karin Jemima ; Jansson, Alexander Malmö University, Sweden
17:00-17:20	Financial Licensing and Good Corporate Governance in German Professional Football – A Symbiosis? Adam, Sandy ; Bachmaier, Birgit; Hovemann, Gregor Leipzig University, Germany
17:20-17:40	Sport Policy in Thailand: An Overview Prapai-sub, Kakkanang ; Toms, Martin; Chen, Shushu University of Birmingham, United Kingdom

17:40-18:00	Investigating the ‘U23 Policy’ of the Chinese Professional Football Leagues: Formulation, Implementation, and Evaluation Sun, Shanhang Loughborough University, United Kingdom
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Session Block 3I

Room: GRAND BALLROOM 4/5 Track: <i>Diversity and Inclusion Issues in Sport Management</i> Track Chair: Inge Derom Session Moderator: Erica Randle Time: Wednesday September 13 th 16:00-18:00	
16:00-16:20	Women Working at Golf Courses: The Good, the Bad, and the Ugly Matz, Robbie ¹ ; Oshiro, Kristi ¹ ; Smith, Allison ² ; Swanson, Sarah ² ¹ Belmont University, USA; ² University of Massachusetts, Boston, USA
16:20-16:40	Ripple Effects of the Change Makers Program: Enhancing Social Inclusion of Migrants and Refugees in Sport Spaaij, Ramon ^{1,2} ; Luguetti, Carla ¹ ; McLachlan, Fiona ¹ ; McDonald, Brent ¹ ¹ Victoria University, Australia; ² Utrecht University, The Netherlands
16:40-17:00	The Advocate, Community-Minded, and Sportsperson: Constructing Personas to Understand the Identities of Sexually Diverse Volunteers in Sport Lahti, Saara ; Allin, Linda; Findlay-King, Lindsay Northumbria University, United Kingdom
17:00-17:20	A sporting landscape for Black African and Caribbean volunteers in England to thrive McKenzie, Jamal Northumbria University, United Kingdom
17:20-17:40	Football Boards for Diversity? A Critical Exploration of British South Asian Leaders' Experiences of Working at/with the Executive Level of Football in Great Britain Lawrence, Stefan Leeds Beckett University, United Kingdom

17:40-18:00	Do it Like your Favorite Athlete: Research on how the Symbolic Elements of Replica Athletic Shirts Influence Primary Education Students with Specific Educational Needs Kolyperas, Dimitrios ² ; Bafas, Christos ¹ ¹ Hellenic Open University, Greece; ² University of Stirling, United Kingdom
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ESMQ EDITORIAL BOARD MEETING

Room: PENTHOUSE	
Track: ESMQ Editorial Board Meeting (Closed Meeting)	
Track Chair: Paul Downward	
Session Moderator: Paul Downward	
Time: Wednesday September 13 th 16:00-18:00	
16:00-18:00	ESMQ Editorial Board Meeting

EASM SOCIAL EVENING	
19:00-21:00	<i>ST. GEORGES MARKET</i>

THURSDAY SEPTEMBER 14th

Session Block 4A

Room: AMSTERDAM 1 Track: <i>Workshop G: Online Hate and Sport</i> Track Chair: Gary Sinclair and Katie Liston Session Moderator: Gary Sinclair and Katie Liston Time: Thursday September 14th 10:30-12:30	
10:30-11:00	Tackling Online Hate in Football: Introduction and headline findings for project Gary Sinclair ¹ ¹ Dublin City University, Ireland
11:00-11:30	The Impacts of Online Abuse on the Personal and Professional Lives of Sports Journalists Kearns, Colm Gerard ¹ ; Sinclair, Gary ¹ ; Kilvington, Daniel ² ; Liston, Katie ³ ; Black, Jack ⁴ ; Doidge, Mark ⁵ ; Fletcher, Thomas ² ; Lynn, Theo ¹ ; Rosati, Pierangelo ⁶ ¹ Dublin City University, Ireland; ² Leeds Beckett University, United Kingdom; ³ Ulster University-Belfast, Northern Ireland; ⁴ Sheffield Hallam University, United Kingdom; ⁵ University of Brighton, United Kingdom; ⁶ National University of Ireland-Galway, Ireland
11:30-12:30	Tackling Online Hate in Football Project (Panel Discussion) Panel: Gary Sinclair ¹ , Colm Kearns ¹ , Katie Liston ² , Daniel Kilvington ³ , Julia Belas Trindade ¹ Dublin City University, Ireland; ² Ulster University-Belfast, Northern Ireland, ³ Leeds Beckett University, United Kingdom

Session Block 4B

Room: AMSTERDAM 2	
Track: <i>Workshop D: Sport and the Metaverse</i>	
Track Chair: Donna Wong	
Session Moderator: Donna Wong	
Time: Thursday September 14 th 10:30-12:30	
10:30-10:50	Metaverse and Cricket: An Analysis of Existing Practices Sachan, Divyansh The Open University, United Kingdom
10:50-11:10	Sport and the Blockchain: An Emerging Relationship Bason, Tom ; Petratos, Pythagoras; Porreca, Rocco; Mohiuddin Babu, Mujahid Coventry University, United Kingdom
11:10-11:30	Sport and Technology: Editorial Perspective of Current Status & Opportunities Yiran, Su ; Meng-Lewis, Yue University of UMass Amherst, USA; The Open University, United Kingdom
11:30-11:50	Sport, Communication, and the Metaverse Wong, Donna ; Meng-Lewis, Yue; Biscaia, Rui Waseda University, Japan; The Open University, United Kingdom; University of Bath; United Kingdom
11:50-12:10	Insights and Reflection on Sport Management Research Agenda Downaward, Paul ; Babiak, Kathy ESMQ Editors
12:10-12:30	Plenary Discussion, Dialogue, and Q&A Discussant: Wong, Donna Waseda University, Japan

Session Block 4C

Room: BERLIN 1	
Track: <i>Workshop F: Developing Sport Managers and Leaders Across Europe ERASMUS+ Project</i>	
Track Chair: Steven Osborne	
Session Moderator: Steven Osborne	
Time: Thursday September 14 th 10:30-12:30	
10:30-11:00	Embedding professional development learning in sport management education Elizabeth Lewis Cardiff Metropolitan University, United Kingdom
11:00-11:30	A Teaching and Research Agenda for Enterprise and Entrepreneurship Education in Sport Management Gerco Van Dalfsen; Ben Hattink Hanze University of Applied Sciences Groningen, The Netherlands
11:30-12:00	Flexible and lifelong learning: The rise of the stackable micro-credential in sport management Steven Osborne Cardiff Metropolitan University, United Kingdom
12:00-12:30	Plenary Discussion Discussant: Steven Osborne Cardiff Metropolitan University, United Kingdom

Session Block 4D

Room: BERLIN 2	
Track:	
Track Chair:	
Session Moderator:	
Time: Thursday September 14 th 10:30-12:30	
10:30-12:30	

Session Block 4E

Room: COPENHAGEN 1	
Track: <i>Sport Events</i>	
Track Chair: Rui Biscaia	
Session Moderator: Paul Hover	
Time: Thursday September 14 th 10:30-12:30	
10:30-10:50	Contrasting the Characteristics and Perceptions of Pre- and Post-Covid Spectators of an International Tennis Event León-Quismondo, Jairo ; Bonal, José; del Arco, Javier; Iván-Baragaño, Iyán; Blanco, Pablo; Leguina, Mercedes; Herraiz, Marta; Macías, Ricardo; Burillo, Pablo; Fernández-Luna, Álvaro Universidad Europea de Madrid, Spain
10:50-11:10	Predicting Recommendation of Sporting Events: A Study of Satisfaction Levels Among Tennis Event Promoters and Non-Promoters Fernández-Luna, Álvaro; León-Quismondo, Jairo ; Bonal, José; del Arco, Javier; Iván-Baragaño, Iyán; Blanco, Pablo; Leguina, Mercedes; Herraiz, Marta; Macías, Ricardo; Burillo, Pablo Universidad Europea de Madrid, Spain
11:10-11:30	Title Case: Key Strategic Decisions and Their Implications on the Management and Success of The Bank of America Chicago Marathon and The Marathon Valencia Trinidad Alfonso Paramio-Salcines, Juan L. ¹ ; Llopis-Goig, Ramón ² ; Kim, Jong C. ³ ¹ Universidad Autónoma de Madrid, Spain; ² Universidad de Valencia, Spain; ³ Fairleigh Dickinson University, USA
11:30-11:50	Volunteer Motivation Scale for Chinese Mega Sport Events Lyu, Chengxiang ; Downward, Paul; Kenyon, Jamie; Pyun, Doyoung Loughborough University, United Kingdom
11:50-12:10	Legitimacy in an Untapped Market: The Special Event of the NHL's Heritage Classic in the Middle of the Canadian Prairies Kulczycki, Cory Adam ¹ ; Edwards, Jonathon Robert ² ¹ University of Regina, Canada; ² University of New Brunswick, Canada

12:10-12:30	Collaborative Governance of Olympic Venue Legacy: A Multiple Case Study of Los Angeles and Atlanta Byun, Jinsu ¹ ; Hoff, Kristina ² ; Dowling, Mathew ³ ¹ Yonsei University, South Korea; ² Sacred Heart University, USA; ³ Anglia Ruskin University, United Kingdom
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Session Block 4F

Room: COPENHAGEN 2 Track: <i>Sport Consumer Behaviour</i> Track Chair: Daniel Lock Session Moderator: Jim Strode Time: Thursday September 14 th 10:30-12:30	
10:30-10:50	Service Quality in Sport Participation Services: A Systematic Review Focusing on the Specification of Service Quality Measurement Models Kölbl, Kathrin ^{1,2} ; Blank, Cornelia ² ; Schobersberger, Wolfgang ^{2,3} ; Peters, Mike ⁴ ¹ Duale Hochschule Baden-Württemberg (DHBW) Mannheim, Germany; ² UMIT TIROL - Private University for Health Sciences and Health Technology, Austria; ³ Institute for Sports Medicine, Alpine Medicine and Health Tourism (ISAG), Austria; ⁴ University of Innsbruck, Austria
10:50-11:10	Commercial Dynamics and the Transformation of Climbing Activities: A analysis of Indoor Climbers in France Payan, Léopold ; Bodet, Guillaume; Boutroy, Eric; Champely, Stephane University of Lyon, France
11:10-11:30	Sport Consumer Participation in a Public Medium-sized Local Sports Provider Affected by Covid-19 and the Current Economic Recession in the UK Kotthaus, David ; Daehnke, Hailey; Dosu, Emmanuel University of Hertfordshire, United Kingdom
11:30-11:50	What Causes the Switching of Football Fans from an Established Club to an Expansion Club? Hutchinson, Matthew ¹ ; Gillooly, Leah ² ¹ Keele University, United Kingdom; ² Manchester Metropolitan University, United Kingdom
11:50-12:10	Compulsive Consumption, Withdrawal, and Coping Strategies in Sports Fans Before, During, and After Extended Sporting Events Bee, Colleen ¹ ; Aiken, K. Damon ² ; Malkewitz, Keven ³ ; Campbell, Richard ⁴ ¹ Oregon State University, USA; ² California State University, Chico, USA; ³ Western Oregon University, USA; ⁴ Sonoma State University, USA

12:10-12:30	Understand Your Audience: Mitigating Anger from Rival Sponsorship King, Jesse ¹ ; Stornelli, Jason ² ; Bee, Colleen ² ¹ Weber State University, USA; ² Oregon State University, USA
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Session Block 4G

Room: DUBLIN 1	
Track: <i>Sustainability and Sport Management</i>	
Track Chair: Pascal Stegmann	
Session Moderator: Chris Horbel	
Time: Thursday September 14 th 10:30-12:30	
10:30-10:50	Sustainability managers in sport: A new role (ill)defined Orr, Madeleine ¹ ; Murfree, Jessica ² ; Seymour, Russell ¹ ¹ Loughborough University-London, United Kingdom; ² University of Cincinnati, USA
10:50-11:10	Prioritization and Relevance of the Sustainable Development Goals in the Sustainability Transition Process of Sport Organizations Strittmatter, Anna-Maria ; Horbel, Chris; Bodemar, Annika; Grønkjær, Allan B.; Strömberg, Julius Z.; Hanstad, Dag Vidar Norwegian School of Sport Sciences, Norway
11:10-11:30	A Typology of Corporate Social Responsibility Activities in the Chinese Basketball Association League Wang, Zhe ¹ ; Read, Daniel ¹ ; Burch, Lauren ¹ ; Skinners, James L. ² ¹ Loughborough University-London, United Kingdom; ² University of Newcastle, Australia
11:30-11:50	Scale Refinement and Validation: Consumers' Perceptions about Corporate Social Responsibility of Chinese Super League Clubs Wang, Bingjie ; Pyun, Do Young; Piggin, Joe Loughborough University, United Kingdom
11:50-12:10	
12:10-12:30	

Session Block 4H

Room: DUBLIN 2	
Track: <i>Workshop E: Women's Football Development in Europe</i>	
Track Chair: Thomas Junod	
Session Moderator: Thomas Junod, Jérôme Berthoud, Solène Froidevaux	
Time: Thursday September 14 th 10:30-12:30	
10:30-10:50	Women's Football Development in Europe: State of Play and Perspectives Froidevaux, Solène; Berthoud, Jérôme University of Lausanne, Switzerland
10:50-11:10	A Differentiated Feminisation of International Football: Analysis and Comparison Gozillon, Audrey University of Rouen, France
11:10-11:30	Case study – Women's Football Development in Northern Ireland Angela Platt Irish Football Association, Northern Ireland
11:30-11:50	Collaboration Between the Main Sport Actors in a Women's Sport League in Development Nothomb, Leslie ; Zeimers, Géraldine UCLouvain, Belgium
11:50-12:10	Building Loyalty among Women's Football Fans in Europe through Effective Sponsoring: An Evaluation of Volkswagen's #NotWomensFootball campaign Vera Barreto, Maria Paz ; Mueller, Jacqueline Loughborough University-London, United Kingdom
12:10-12:30	Plenary Discussion Discussants: Thomas Junod ¹ ; Jérôme Berthoud ² ; Solène Froidevaux ² ¹ UEFA; ² University of Lausanne, Switzerland

Session Block 4I

Room: ROTUNDA	
Track: <i>Workshop A: Innovation in Sport for Development and Peace (Pecha Kucha Style Presentations)</i>	
Track Chair: Per Svensson and Emma Sherry	
Session Moderator: Per Svensson and Emma Sherry	
Time: Thursday September 14 th 10:30-12:30	
10:30-10:40	Introduction to Workshop on Innovation in Sport for Development and Peace Per Svensson¹; Emma Sherry² ¹ Louisiana State University, USA; ² RMIT University, Australia
10:40-10:50	Accelerating Impact? Start-Up Incubators and Accelerators in Sport for Development Svensson, Per G. Louisiana State University, USA
10:50-11:00	Creating a Decolonized Development Fund: A Participatory Action Research Case Study Hardie, Ashlyn¹ ; Dixon, Marlene A. ² ; Sherry, Emma ³ ; McCullough, Brian P. ² ¹ Clemson University, USA; ² Texas A&M University; ³ RMIT University, Australia
11:00-11:10	Going Back to Move Forward? The Potential of Circular Cooperation for Refugees and Sport for Development and Peace Norrito, Alessio¹ ; La Cara, Roberta ² ; Sella, Agostino ² ; Giulianotti, Richard ¹ ; Mason, Carolynne ¹ ¹ Loughborough University, United Kingdom; ² A.S.D. Don Bosco 2000, Italy
11:10-11:20	Building Shared Values in Sport for Development Praxis: Innovations from Rugby for Peace Colombia Sugden, Jack Liverpool John Moores University, United Kingdom
11:20-11:30	Social Inclusion Through Sport and Creative Activities?: Examining Innovation in SDP Through a Case Study of the JoinUs Foundation Straume, Solveig Molde University College, Norway

11:30-11:40	Developing New Anthropological Insights into Innovative Sport for Development and Peace (SDP) Practices: A Case Study of Boxgirls Kenya Naidu-Young, Shamira Durham University, United Kingdom
11:40-11:50	The Dark Side of Social Innovation: Integrating a Digital Application for Sport-For-Development Programmes Harith, Sophia ^{1,3} ; McSweeney, Mitchell ² ; Willem, Annick ³ ; Winand, Mathieu ¹ ; Marlier, Mathieu ¹ Organisation(s): 1: LUNEX International University of Health, Exercise and Sports, Department of International Sport Management, Luxembourg; 2: School of Kinesiology, University of Minnesota, USA; 3: Department of Movement and Sports Sciences, Ghent University, Belgium
11:50-12:00	Leadership Development in Sport for Development and Peace: Practitioners' Perspectives Saah, King ; Svensson, Per Louisiana State University, USA
12:00-12:10	All Hands on Deck! Orchestrating Cause Leadership Through Multi-stakeholder Partnerships Webb, Andrew Ecole national d'administration publique, Canada
12:10-12:20	Game on Philly!: Exploring Collective Impact Projects in SDP Joyce, Cara; Jones, Gareth ; McLoughlin, Gabriella; Tripicchio, Gina Temple University, USA
12:20-12:30	Performance Psychology for Sport for Development Leaders: Elevating Human Potential to Achieve Organizational Success Whitley, Meredith ¹ ; Hayden, Laura ² ¹ Adelphi University, USA; ² University of Massachusetts Boston, USA

Session Block 4J

Room: GRAND BALLROOM 1/2/3	
Track: <i>Sport Governance and Policy</i>	
Track Chair: Johan Norberg	
Session Moderator: Marcel Fahrner	
Time: Thursday September 14 th 10:30-12:30	
10:30-10:50	The Political and Societal Outcomes of Olympic Triumph: A Study of Sports Stakeholder Views Zare, Fateme ; Géczi, Gábor Hungarian University of Sports Science, Hungary
10:50-11:10	Local Labor Market and Female Leadership In Local Sports Governing Bodies Scharfenkamp, Katrin Bielefeld University, Germany
11:10-11:30	Merger as Organisational Challenge – An Investigation of Cognitive Diversity and Consensus Within Voluntary Sport Governing Bodies Fahrner, Marcel University of Tübingen, Germany
11:30-11:50	The Evolution of Gender Representation in the Decision-Making Positions of Sport Governing Bodies in Switzerland Corinne, Zurmühle; Mrkonjic, Michaël ; Andreas Ch., Weber Swiss Federal Institute of Sport Magglingen (SFISM), Switzerland
11:50-12:10	Public Sport Governance at the State Level – Insights from Germany Wojciechowski, Torsten EHIP - Europäische Hochschule für Innovation und Perspektive, Germany
12:10-12:30	An Exploration Study of How Committee Members Engage with Key Roles, Successes, and Challenges as Volunteers in the GAA Pugh, Hannah ¹ ; Connors, Noel ¹ ; Delaney, Patrick ¹ ; Horgan, Peter ² ; Harvey, Ruairí ² ¹ SETU Waterford, Ireland; ² Gaelic Athletic Association, Ireland

Session Block 4K

Room: GRAND BALLROOM 4/5	
Track: <i>Diversity and Inclusion Issues in Sport Management</i>	
Track Chair: Inge Derom	
Session Moderator: Eric MacIntosh	
Time: Thursday September 14 th 10:30-12:30	
	Lessons from Gaelic Games: What Role Can Female Coaches Have in the Development of Gaelic Games?
10:30-10:50	Graffin, Arron ¹ ; Donnelly, Paul ¹ ; Haughey, Tandy ¹ ; Horgan, Peter ² ; McGourty, Pdraig ³ ; McGrane, Bronagh ⁴ ; Lane, Aoife ⁵ ; Moore, Angharad ⁶ ; Stapleton, Nora ⁷ ; Williams, Niall ⁸ ; Harmon, William ⁹ ¹ Ulster University-Belfast, Northern Ireland; ² Gaelic Athletic Association (GAA), Ireland; ³ Atlantic Technological University, Ireland; ⁴ Dundalk Institute of Technology, Ireland; ⁵ Technological University of the Shannon: Midlands Midwest, Ireland; ⁶ Sport Northern Ireland; ⁷ Sport Ireland; ⁸ Camogie Association, Ireland; ⁹ Ladies Gaelic Football Association (LGFA), Ireland
10:50-11:10	Breaking Down Barriers in Merchandising: The Effect of Female Discrimination on Identification and Buying Behaviour Ellert, Guido ¹ ; Woratschek, Herbert ² ¹ Macromedia University, Germany; ² University of Bayreuth
11:10-11:30	Lessons Learned: Experiences of Intercollegiate International Student-Athletes in the US Grizzard, Becca ; Brison, Natasha T.; Batista, Paul J. Texas A&M University, USA
11:30-11:50	Female Volunteering and Voluntary Leadership in Community Sports Organizations Herold, Elisa ^{1,2} ; Schwarzbauer, Thomas ³ ; Schnitzer, Martin ³ ¹ Bielefeld University, Germany; ² German Sport University Cologne, Germany; ³ University of Innsbruck, Austria
11:50-12:10	Values in Canadian National Sport Organization's Culture: An Analysis of Employees Perspectives Gray, Erika Louise ; MacIntosh, Eric University of Ottawa, Canada

12:10-12:30	Barriers to Increasing Diversity in Sport Participation: An Atlantic Canadian Perspective of Attitudes to Diversity in Sport Organizations Byers, Terri; Mason, Fred University of New Brunswick, Canada
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KEYNOTE 2

Room: GRAND BALLROOM	
Track: <i>Keynote 2</i>	
Session Moderator: Paul Kitchin	
Time: Thursday September 14 th 13:30-14:30	
13:30-14:30	Professor Simon Darcy Professor of Social Inclusion, Management Department, UTS Business School, University of Technology, Sydney, Australia (30 minute keynote – 15 minute Q&A Discussion)

Session Block 5A

Room: **AMSTERDAM 1**Track: *Workshop H: Interdisciplinary Research in Sport*

Track Chair: Katie Liston

Session Moderator: Katie Liston

Time: Thursday September 14th 15:00-17:00

15:00-17:00	Interdisciplinary Conversations on Sport (Panel Discussion) Katie Liston¹ ; Denise Martin² ; Lisa Ryan³ ¹ Ulster University-Belfast, Northern Ireland; ² Technological University Dublin, Ireland ³ Atlantic Technological University, Ireland
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Session Block 5B

<p>Room: AMSTERDAM 2 Track: <i>Workshop C: Challenges, Innovation, Readiness, and Change Management in Grassroots Sports</i> Track Chair: Karin Book and Anton Behrens Session Moderator: Karin Book and Anton Behrens Time: Thursday September 14th 15:00-17:00</p>	
15:00-15:20	<p>Introduction to the CHANGE concept Karin Book; Niki Koutrou Malmo University, Sweden</p>
15:20-15:40	<p>Workshop phase 1: Internal and external challenges of grassroots sport Karin Book Malmo University, Sweden</p>
15:40-16:00	<p>Presentation on literature review around change management in sport and on first insights from the CHANGE project Karin Anderson; Karin Book; Johan Norberg; Niki Koutrou Malmo University, Sweden</p>
16:00-16:20	<p>Keynote from Sustainability Manager of UEFA EURO 2024 GmbH Workshop phase on incentives and opportunities of change management Tim Thormann UEFA</p>
16:20-16:40	<p>Workshop phase 2: “Readiness and opportunities for change in grassroots sport Karin Book Malmo University, Sweden</p>
16:40-17:00	<p>Plenary Discussion: Reflections from the audience, wrap-up, and closing Karin Book; Niki Koutrou Malmo University, Sweden</p>

Session Block 5C

Room: BERLIN 1	
Track: <i>Workshop B: Visions of Sustainability in Sports</i>	
Track Chair: Robert Kaspar	
Session Moderator: Robert Kaspar	
Time: Thursday September 14 th 15:00-17:00	
15:00-15:20	Introduction to the Workshop and Workshop Objectives Robert Kaspar Seeburg Castle University, Austria
15:20-15:40	Current environmental and societal issues in sports and events Andrea Emara ¹ ; Cem Tinaz ¹ ; Attila Szathmári ² ¹ The Hague University of Applied Sciences, The Netherlands; ² Corvinus University, Hungary
15:40-16:00	Current sustainability initiatives in sport and events – successes and failures Robert Kaspar ¹ ; Rikka Rakic ² ; Ioannis Konstantopolous ³ ; Kamilla Swart ⁴ ; Alexandra Rickham ⁵ ¹ Seeburg Castle University, ² International Biathlon Union; ³ The Sports Footprint; ⁴ Hamad Bin Khalifa University; ⁵ World Sailing
16:00-16:20	Discussion and Transformation Project (Interactive Time): How to transform selected events and sport venues towards sustainability Robert Kaspar Seeburg Castle University, Austria
16:20-16:40	Conclusion of the workshop and identification of future research projects Robert Kaspar Seeburg Castle University, Austria
16:40-17:00	Plenary Discussion Robert Kaspar Seeburg Castle University, Austria

Session Block 5D

Room: BERLIN 2	
Track:	
Track Chair:	
Session Moderator:	
Time: Thursday September 14 th 15:00-17:00	
15:00-17:00	

Session Block 5E

Room: COPENHAGEN 1	
Track: <i>Broader, New, and Critical Aspects of Sport Management</i>	
Track Chair: Mathew Dowling	
Session Moderator: Matthew Dowling	
Time: Thursday September 14 th 15:00-17:00	
15:00-15:20	When Good Values Go Bad: The Case of Maltreatment in High Performance Sport MacIntosh, Eric ¹ ; Doherty, Alison ² ; Kerwin, Shannon ³ ¹ University of Ottawa, Canada; ² Western University, Canada; ³ Brock University, Canada
15:20-15:40	Spatial Justice and Sport Policy Implementation Rich, Kyle Brock University, Canada
15:40-16:00	Storying Event Legacy: Narrative Analysis as a Tool to Examine Post-event Experiences Misener, Laura ¹ ; McPherson, Gayle ² ; McGillivray, David ² ¹ Western University, Canada; ² University of West Scotland, United Kingdom
16:00-16:20	Elite Athlete Activism, Advocacy and Protest: A Scoping Review O'Neill, Francis ¹ ; Dickson, Geoff ¹ ; Ströbel, Tim ² ; Thompson, Ashleigh-Jane ¹ ¹ La Trobe University, Australia; ² University of Bayreuth, Germany
16:20-16:40	Assessing the Exposure of Young People to Gambling Marketing Through Sport on the Island of Ireland McEvoy, Erin ¹ ; Kitchin, Paul James ¹ ; Kerr, Aphra ² ; O'Brennan, John ² ¹ Ulster University-Belfast, Northern Ireland; ² Maynooth University, Ireland
16:40-17:00	The Commodification Conundrum: The Role of Sport Organizations and Athletes in the Marketing of Mental Health Services Beasley, Lauren ; Cianfrone, Beth A. Georgia State University, USA

Session Block 5F

Room: COPENHAGEN 2	
Track: <i>Sport Consumer Behaviour</i>	
Track Chair: Daniel Lock	
Session Moderator: Russ Hoye	
Time: Thursday September 14 th 15:00-17:00	
15:00-15:20	Direct Demand for Gaelic Games Butler, David ; Butler, Robert; Considine, John; Eakins, John; Coffey, Seamus University College Cork, Ireland
15:20-15:40	Exploring Consumer Response toward Different Types of Mascots in Mega-sports Events: Social Media Big Data and Machine Learning Approach Ko, Yong Jae ; Kang, Philip; Davis, Sean; Yun, Lydia; Chang, Howard University of Florida, USA
15:40-16:00	Consumers' Psychological and Behavioral Responses toward Anthropomorphic Mascots: An Integrative Framework Yun, Lydia; Ko, Yong Jae ; Kang, Philip; Kim, Junseok University of Florida, USA
16:00-16:20	The Moderating Effect of Social Capital on the Relationship between Destination Image and Intentions among Runners Tzoumaka, Eugenia ¹ ; Kaplanidou, Kyriaki {Kiki} ² ; Leivadi, Stella ¹ ¹ Deree - The American College of Greece, Greece; ² University of Florida, USA
16:20-16:40	The Inspirational Effect of Major Sporting Events on Attenders' Attitudes and Behaviours De Sousa, Ricardo Daniel Dias Sheffield Hallam University, United Kingdom
16:40-17:00	Can the Credibility of Global Sport Organizations be Restored? A Case Study of the Athletics Integrity Unit Verschuuren, Pim ¹ ; Ohl, Fabien ² ¹ University of Rennes, France; ² University of Lausanne, Switzerland

Session Block 5G

Room: DUBLIN 1 Track: <i>Sustainability and Sport Management</i> Track Chair: Pascal Stegmann Session Moderator: Ioannis Konstantopoulos Time: Thursday September 14th 15:00-17:00	
15:00-15:20	Stakeholders Perception and Engagement Regarding Environmental Sustainability in Sport Organizations Léonard, Pierre ^{1,2} ; Zeimers, Géraldine ¹ ; Scheerder, Jeroen ² ¹ Université catholique de Louvain, Louvain-La-Neuve, Belgium; ² KU Leuven, Belgium
15:20-15:40	Environmental Sustainability Policy Within the Olympic Federation of Ireland Movement Hennessy, Karen D ; O'Brien, Ailish M SETU Ireland, Ireland
15:40-16:00	Forest Green Rovers – Champions of Sustainability? Examining the Engagement and Impact of a Football Club’s Environmental Strategy and the Responsibility of Sport to Promote Climate Action Rookwood, Joel ¹ ; Pacini, Margherita ² ¹ University College Dublin, Ireland; ² University College Dublin, Ireland
16:00-16:20	The Influence of Formula One Fans’ Team Vs. Driver Identification on Environmental Behaviors Acaf, Yara The University of Texas at Austin, USA
16:20-16:40	Conceptualising Wave Four of Sport’s Environmental Movement through Moralization McCullough, Brian Texas A&M University, USA
16:40-17:00	

Session Block 5H

Room: DUBLIN 2 Track: <i>Sport Development and Socio-Cultural Perspectives</i> Track Chair: Claire Jenkin Session Moderator: Peter Horgan Time: Thursday September 14th 15:00-17:00	
15:00-15:20	A Place Based Approach to Corporate Social Responsibility in the Sports Industry, The Case of the Manchester United Foundation Martin, Rob University of Manchester, United Kingdom
15:20-15:40	Football Club Environments in Europe: An Analysis of Organisational Capacity and Culture Finnegan, Laura ¹ ; McGroarty, Liam ² ¹ Football Research Group, South East Technological University, Waterford, Ireland; ² UEFA
15:40-16:50	Football Culture in Leipzig – From Tradition to Commerce? A Qualitative Empirical Analysis of the Competitive Situation Between 1. FC Lokomotive Leipzig, BSG Chemie Leipzig and Rasenballsport Leipzig Bär, Sören; Kurscheidt, Markus University of Bayreuth, Germany
16:00-16:20	Relative Age Effect presence at Top 10 Football Soccer UEFA Clubs Youth Academies Bonal, José ¹ ; Burillo, Pablo ¹ ; Fernández-Luna, Álvaro ¹ ; León-Quismondo, Jairo ¹ ; Pérez-González, Benito ² ¹ Universidad Europea de Madrid, Spain; ² UNIR, Spain
16:20-16:40	Elite Athletes and Parenthood: A Clash of Commitments Hellborg, Anna Maria Malmö University, Sweden

16:40-17:00	<p>Youth Participation in Gaelic games: A State of Play Review</p> <p>Horgan, Peter¹; Donnelly, Paul²; Lane, Aoife³; McKay, Michael⁴; O'Brien, Wesley⁵; Lawler, Margaret⁶; Donoghue, Kevin⁷; Fogarty, Niamh³; Harmon, William⁸; Heffernan, James⁹</p> <p>¹Gaelic Athletic Association, Ireland; ²University of Ulster-Belfast, Northern Ireland; ³Technical University of the Shannon: Midlands Midwest, Ireland; ⁴University of Ulster-Magee, Northern Ireland; ⁵University College Cork, Ireland; ⁶Trinity College Dublin, Ireland; ⁷Syracuse University, USA; ⁸Ladies Gaelic Football Association, Dublin, Ireland; ⁹Camogie Association, Ireland</p>
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Session Block 5I

Room: **ROTUNDA**Track: *Workshop A: Innovation in Sport for Development and Peace*

Track Chair: Per Svensson and Emma Sherry

Session Moderator: Per Svensson and Emma Sherry

Time: Thursday September 14th 15:00-17:00

15:00-17:00	Reflections and Discussion on Pecha Kucha Presentations Per Svensson¹ ; Emma Sherry² ¹ Louisiana State University, USA; ² RMIT University, Australia
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Session Block 5J

Room: GRAND BALLROOM 1/2/3	
Track: <i>Sport Governance and Policy</i>	
Track Chair: Johan Norberg	
Session Moderator: Michaël Mrkonjic	
Time: Thursday September 14 th 15:00-17:00	
15:00-15:20	Why do Sports' Gender Equality Policies Fail? Analyzing the Implementation of the IOC's Gender Equality Policies Within the NOC of I.R.Iran Abdollahkhani, Zohreh ; Gils, Bieke University of South Eastern Norway, Norway
15:20-15:40	A Policy Analysis of Elite Sport Development in Hong Kong: a Comparative Study of Cycling and Fencing Wu, Wen ¹ ; Lau, Patrick Wing Chung ² ; Zheng, Jinming ³ ¹ Shanghai University of Sport, China; ² Hong Kong Baptist University, Hong Kong; ³ National Institute of Education, Nanyang Technological University, Singapore
15:40-16:00	Do Community Groups have the Human Capacity Required to Acquire and Manage a Public Sport Centre Facility? Findlay-King, Lindsay ; Haw, Stuart; Linda, Allin Northumbria University, United Kingdom
16:00-16:20	Implementing Good Governance: Process perspective Anagnostopoulos, Christos ³ ; Winand, Mathieu ² ; Koutsioundas, Vassos ⁴ ; Fornalik, Jakub ⁵ ; Botwina, Grzegorz ¹ ¹ University of Warsaw, Poland; ² LUNEX University, Luxembourg; ³ Hamad Bin Khalifa University, Qatar; ⁴ Cyprus Sport Organization, Cyprus; ⁵ Institute for Sport Governance
16:20-16:40	Analysis of the Performance Indicators of Regional Sport Governing Bodies Solanelas, Francesc; Muñoz, Joshua National Institute of Physical Education of Catalonia, Spain

16:40-17:00	An Analysis of China's Initiatives on Sports Industry Development Wang, Wenlong; Wang, Wenche University of Michigan, USA
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Session Block 5K

Room: GRAND BALLROOM 4/5 Track: <i>Workshop J: WADA Sponsored Workshop Anti-Doping Interventions</i> Track Chair: Vassil Girginov Session Moderator: Vassil Girginov Time: Thursday September 14th 15:00-17:00	
15:00-15:20	<p>The anti-doping system, one curious athletes experience, what I know and what questions would I ask</p> <p>Patrick O'Leary</p> <p>Clean Sport and Ice Skating: Overview, Goals and Upshots of the ISU “Pure as Ice” program</p> <p>Christine Cardis</p>
15:20-15:40	<p>We Shall Not Be the Rocking Horse of Anti-Doping</p> <p>Petroczi, Andrea Kingston University London / Eötvös Loránd University (ELTE)</p>
15:40-16:00	<p>A Management Perspective on Anti-Doping Interventions in Sport</p> <p>Girginov, Vassil; Burnett, Cora; Blank, Cornelia; Vladimirova, Tamara Brunel University London, United Kingdom</p>
16:00-16:20	<p>Know The Question – Understand the Answer: Challenges in the Evaluation of Doping Prevention</p> <p>Blank, Cornelia¹; Petróczi, Andrea² ¹UMIT TIROL – Private University for Health Sciences and Health Technology, Austria; ²Kingston University, United Kingdom</p>
16:20-16:40	<p>Understanding Anti-doping Related to Educational Framing of Values Within the African Context</p> <p>Burnett, Cora University of Johannesburg, South Africa</p>

16:40-17:00	Sport Integrity As a Future-Making Process: Examining the Construction of Anti-Doping Institutional Infrastructure in Australia Robertson, Jonathan ¹ ; Anagnostopoulos, Christos ² ; Walzel, Stefan ³ ¹ Deakin University, Australia; ² Hamad Bin Khalifa University, Qatar; ³ German Sport University Cologne, Germany
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Session Block 6: **POSTER SESSION**

Room: EXHIBITION Track: <i>Poster Session</i> Session Moderator: Kyle Paradis Thursday September 14 th 17:00-18:00	
1	Hosting a Sell-Out Mega Event: Lessons from EuroBasket 2022 in Cologne and Implications for EuroBasket 2025 in Finland Duman, Tuğberk Futurice & JAMK, Finland
2	Spectator Motives for Attending Disability Sport Events and Their Impact on Sport Consumption Behaviour and Volunteering Chatrath, Stefan ; Heuermann, Daniel; Heuse, Silke University of Europe for Applied Sciences, Germany
3	Digital Leadership in Sport – The National Basketball Association (NBA) Dolles, Harald ¹ ; Santomier, James ² ; Kunz, Reinhard ³ ¹ Molde University College, Norway; ² Sacred Heart University, USA; ³ Bauhaus-Universität Weimar, Germany
4	Assessing the Value of the International Cooperation through Sports; Perspectives of Residents of Municipalities Receiving Athletes from the Developing Country Endo, Hanae ¹ ; Fujioka, Narumi ² ¹ Doshisha University, Japan; ² Hosei University, Japan
5	Sustainability In European Professional Football Clubs and Leagues - Facing Digital and Managerial Challenges in Consideration of European Union’s Corporate Sustainability Reporting Directive Dum, Thorsten Hochschule Bonn-Rhein-Sieg - University of Applied Sciences, Germany
6	Pedagogical Approaches for Sustainability in Event Management O' Brien, Ailish M; Hennessy, Karen D South East Technological University, Ireland

7	<p>Fandom Role in Making the Sports Industry Sustainable: A Stakeholder View</p> <p>Tettamanzi, Patrizia; Palmieri, Antonio; Murgolo, Michael LIUC - Cattaneo University, Italy</p>
8	<p>Elaboration and Implementation Processes of the Sport Management Course in a Culture and Leisure Institution in São Paulo – Brazil</p> <p>Togashi, Giovanna Benjamin; Andrade, Andresa Caravage de; Dini, Patricia; Melher, Luciana Itapema Alves; Silva, Mauricio Trindade da; Catelli, Rosana Elisa; Coelho, Luiz Eduardo Rodrigues; Nogueira, Andréa de Araujo Social Service of Commerce of São Paulo, Brazil</p>
9	<p>Faces and Eyes on Charity: Understanding the Impact of Emotional Appeals on an NBA Team Twitter</p> <p>Kim, Soojin; Kim, Yongjae Kutztown University of PA, USA</p>
10	<p>Beyond Face Value: Investigating the Perceived Risks and Benefits of the Secondary Ticket Market</p> <p>Kim, Yongjae¹; Kim, Soojin¹; Lee, Soonhwan² ¹Kutztown University, USA; ²Indiana University Purdue University Indianapolis, USA</p>
11	<p>The Relationship Between Sport Venue Image, Satisfaction, and Behavioral Intention</p> <p>Lee, Younghan¹; Kim, Yongjae²; Kim, Soojin² ¹Mississippi State University, USA; ²Kutztown University, USA</p>
12	<p>Corporate Social Responsibility in Sport: The Illustrative Case of the German Bundesliga</p> <p>Morawek, Denise; Trendafilova, Sylvia University of Tennessee-Knoxville, USA</p>
13	<p>“The Unfamiliarity Attracts Attention, but the Familiarity Enhances Memory”: The Effects of Color on Sponsorship Information in English and Other Languages</p> <p>Paek, Bomin¹; Yang, Hongwei²; Song, Songmi³; Jung, Hoyoon⁴ ¹The University of Kansas, USA; ²The University of Suwon, South Korea; ³Seoul National University, South Korea; ⁴Texas Tech University, USA</p>

14	<p>Sport Strategies used by Professional Football Clubs in Central Europe – an Exploratory Study</p> <p>Drewniak, Dariusz Robert; Nessel, Karolina Jagiellonian University, Poland</p>
15	<p>A Framework of Johari Window to Examine the Perception of Judo for Visually Impaired, Coach, Athletes, and Laypeople</p> <p>Gau, Li-Shiue¹; Lee, Ching-Chung¹; Kim, Jong-Chae²; Choi, Jeongwon³ ¹Asia University, Taiwan; ²Fairleigh Dickinson University, USA; ³Georgian Court University, USA</p>
16	<p>Integrative Investigation in Taiwan Billiard and Champion Pool Club Operations</p> <p>Wang, Qian-Gui¹; Gau, Li-Shiue¹; Kim, Jong-Chae² ¹Asia University, Taiwan; ²Fairleigh Dickinson University, USA</p>
17	<p>Greenwashing in Sport: Developing A Framework for Analysing Environmental Claims</p> <p>Alfano, Marco¹; Daddi, Tiberio²; Doni, Federica³ ¹University of Milano-Bicocca, Italy; ²EMbeDS, Scuola Superiore Sant'Anna, Pisa, Italy; ³University of Milano-Bicocca, Italy</p>
18	<p>Analyzing the Coherence Among Mission and Values of a Culture and Leisure Center in Brazil</p> <p>Melher, Luciana Itapema Alves¹; Togashi, Giovanna Benjamin¹; Júnior, Ary José Rocco² ¹Social Service of Commerce of São Paulo, Brazil; ²University of São Paulo, Brazil</p>
19	<p>The Reproduction of Racism in White Allyship in U.S. Sport</p> <p>TePoel, Dain Howard Williams¹; Narcotta-Welp, Eileen²; Campbell, Peter¹ ¹Lock Haven University, USA; ²University of Wisconsin--La Crosse, USA</p>
20	<p>Study on the Loyalty of Rugby World Cup fans: From a survey of spectators at the Rugby World Cup in Japan</p> <p>Nishio, Tatsu Yamaguchi University, Japan</p>
21	<p>Investigating Consumer Motives to Play-to-Earn Games: Application of Analytic Hierarchy Process Analysis</p> <p>Lee, Minseok¹; Park, Chanmin² ¹Yonsei University, South Korea; ²Inha University, South Korea</p>

22	Doing Sport Differently for Health Promotion Randle, Erica ¹ ; Kiera, Staley ¹ ; Matthew, Nicholson ² ; Emma, Seal ³ ; Paul, O'Halloran ¹ ; Alex, Donaldson ¹ ¹ Centre for Sport and Social Impact, La Trobe University, Australia; ² Monash Malaysia; ³ RMIT Melbourne
23	Sport Sponsorship and Stock Returns During Covid-19: An Event Management Review in Switzerland Ntasis, Lazaros University of Peloponnese, Greece

FRIDAY SEPTEMBER 15th**KEYNOTE 3**

Room: GRAND BALLROOM	
Track: <i>Keynote 3</i>	
Session Moderator: Rachael Telford	
Time: Friday September 15 th 9:00-10:00	
9:00-10:00	Professor Mike Weed Senior Pro Vice-Chancellor (Research, Enterprise, and Business Development), Canterbury Christ Church University, England (30 minute keynote – 15 minute Q&A Discussion)

Session Block 7A

<p>Room: AMSTERDAM 1 Track: <i>E-sport, Innovation, and Technology</i> Track Chair: Anna Gerke Session Moderator: Tim Ströbel Time: Friday September 15th 10:30-12:30</p>	
10:30-10:50	<p>ESports Extensions of Sport Brands: Implications for Brand Management Griebel, Lars; Ströbel, Tim University of Bayreuth, Germany</p>
10:50-11:10	<p>European Video Game and Esports Players: A Typology Study Hüttermann, Marcel; Stallone, Valerio ZHAW School of Management and Law, Switzerland</p>
11:10-11:30	<p>Esports Media Contents Analysis: Understanding the Factors that Affect Channel and Video Popularity Kim, Jiho¹; Oh, Inae²; Chang, Jisuk³ ¹Indiana University, USA; ²Eastern Michigan University, USA; ³Dankook University, South Korea</p>
11:30-11:50	<p>The Emergent Community of Esports Fans in Japan: An Analysis of Motivations and Preferences Meng-Lewis, Yue¹; Wong, Donna²; Li, Chang² ¹The Open University, United Kingdom; ²Waseda University, Japan</p>
11:50-12:10	<p>Chinese Esports Towns: An Ecosystem Analysis Li, Zhengyang; Peng, Qi; Scelles, Nicolas Manchester Metropolitan University, United Kingdom</p>
12:10-12:30	<p>The Field-Weighted Citation Impact as a Metric at the Publication Level: Pros, Cons, Potential Improvements and Contribution to Sport Management as a Field Scelles, Nicolas Manchester Metropolitan University, United Kingdom</p>

Session Block 7B

<p>Room: AMSTERDAM 2 Track: <i>E-Sport, Innovation, and Technology</i> Track Chair: Anna Gerke Session Moderator: Elizabeth Happ Time: Friday September 15th 15:00-17:00</p>	
10:30-10:50	<p>Embedding ML/DL Applications in the Ecosystem of Mass Participation Tennis</p> <p>Buck, Christoph^{1,3}; Gutheil, Niklas^{1,2}; Ifland, Sebastian^{1,2} ¹Fraunhofer Institute for Applied Information Technology FIT, Germany; ²University of Bayreuth, Germany; ³Augsburg University of Applied Science, Germany</p>
10:50-11:10	<p>Connecting the Worlds of Sailing and E-Sailing: The Structural Relationships Among Sport Gaming-related Variables and Sport-related Behaviour Intentions</p> <p>Botwina, Grzegorz¹; Kim, Sungkyung²; Hong, Hee Jung²; López Flores, Marcos³ ¹University of Warsaw, Poland; ²University of Stirling, United Kingdom; ³European Network for Innovation and Knowledge [EUNIK]</p>
11:10-11:30	<p>Digital Technologies in Action Sport: Blessing or curse?</p> <p>Mazurova, Elena¹; Standaert, Willem^{1,2} ¹HEC Liège- School of Management of the University of Liège, Belgium; ²Ghent University, Belgium</p>
11:30-11:50	<p>Exploring and Understanding Participative Sport Innovations as a Means to Achieve Sport-for-All</p> <p>Fouquaert, Thibault; Willem, Annick Ghent University, Belgium</p>
11:50-12:10	<p>Business Model Innovation through Digitisation in Fitness Social Enterprise: Lesson from China</p> <p>Liu, Haoyu¹; Tan, Kim Hua²; Wu, Lin² ¹University of Birmingham, United Kingdom; ²University of Nottingham, United Kingdom</p>
12:10-12:30	

Session Block 7C

Room: BERLIN 1 Track: <i>Sport Law and Ethics</i> Track Chair: Mark Anderson Session Moderator: Robert Romano Time: Friday September 15 th 10:30-12:30	
10:30-10:50	Compensating Tendencies in Free-Shot Awards: The Case of Hurling Considine, John ¹ ; Eakins, John ¹ ; Horgan, Peter ² ; Weir, Conor ² ¹ University College Cork, Ireland; ² Gaelic Athletic Association, Ireland
10:50-11:10	Making the Case for Unionizing and Collective Bargaining in the World of Functional Fitness Romano, Robert St. John's University, USA
11:10-11:30	Possibilities for Tax Optimization in Swedish Sport Bjärsholm, Daniel ; Backman, Jyri Linnaeus University, Sweden
11:30-11:50	Athletes Tolerate Fraud for the Benefit of the Club: Examining the Role of Pro-Organizational Intentions, Organizational Competitiveness, and Individual Moral Identity on Attitudes Towards Fraud in Sports Tissot, Tassilo Tom ; Van Hiel, Alain; Haerens, Leen; Constandt, Bram Ghent University, Belgium
11:50-12:10	The Meaning of Ethical Leadership in Sport Clubs: A European Qualitative Study Marlier, Mathieu ¹ ; Horbel, Chris ² ; Pelican, Benjamin ³ ; Constandt, Bram ⁴ ¹ LUNEX University - International University of Health, Exercise & Sports, Luxembourg; ² Norwegian School of Sport Sciences, Norway; ³ Université de Rouen, France; ⁴ Ghent University, Belgium
12:10-12:30	

Session Block 7D

Room: BERLIN 2 Track: <i>Sport Development and Socio-Cultural Perspectives</i> Track Chair: Claire Jenkin Session Moderator: Per Svensson Time: Friday September 15 th 10:30-12:30	
10:30-10:50	“You’ve Reached So Many People, But How Many Have Actually Benefitted?” Understanding the Referral Process of a Sport for Development Programme Jenkin, Claire ¹ ; Postlethwaite, Verity ² ; Raw, Katherine ³ ¹ University of Hertfordshire, United Kingdom; ² Loughborough University, United Kingdom; ³ Swinburne University, Australia
10:50-11:10	Evaluation Of Sports-based Practices in Prisons Derom, Inge ; Schaillée, Hebe Vrije Universiteit Brussel, Belgium
11:10-11:30	Gaining An Understanding on the Inner Workings of Sport for Employability Programmes Through the experiences of Former Participants Commers, Tessa ; Theeboom, Marc Vrije Universiteit Brussel, Belgium
11:30-11:50	The Fans Supporting Foodbanks network: critically proactive scholarship and civil society activism Sugden, Jack Liverpool John Moores University, United Kingdom
11:50-12:10	Football-based Initiatives as Services in Refugee Camps: An Assist to Refugee Resettlement Goals Norrito, Alessio Loughborough University, United Kingdom
12:10-12:30	Decoloniality in Grassroots Sport for Development and Peace O'Byrne, David Loughborough University, United Kingdom

Session Block 7E

<p>Room: COPENHAGEN 1 Track: <i>Broader, New, and Critical Aspects of Sport Management</i> Track Chair: Mathew Dowling Session Moderator: Stefan Walzel Time: Friday September 15th 10:30-12:30</p>	
10:30-10:50	<p>New Stadia and New Arenas as Non-places, Places, Hyper-places or Heterotopia. Analysing Newly-Built Sports Facilities Through the Lens of French Anthropology, Geography, and Philosophy</p> <p>Boissel, Jérôme ESC Clermont Business School, Laboratoire CleRMa, France</p>
10:50-11:10	<p>Public Secrecies in Belgian and Luxembourgish Football</p> <p>Souvenir, Gema; Schyvinck, Cleo; Willem, Annick Ghent University, Belgium</p>
11:10-11:30	<p>The Management of Professional Football Academies in Turkey: Manager Perspective</p> <p>Bozkurt, Gökhan¹; Dias, Cláudia^{1,2}; Carvalho, Maria José^{1,2} ¹University of Porto, Portugal; ²Centre for Research, Education, Innovation and Intervention in Sport (CIF12D)</p>
11:30-11:50	<p>Desired Social Development Outcomes of An English Elite Youth Football Academy</p> <p>Kuebel, Tim; Geurin, Andrea; Hayday, Emily Loughborough University London, United Kingdom</p>
11:50-12:10	<p>Competitive Balance in North American Professional Sport Leagues: A Longitudinal Study and Analysis</p> <p>Richert, Alexander P¹; Williams, Major H¹; Mendonça, Neil D¹; Warren, Clinton J² ¹University of Minnesota, USA; ²College of Saint Benedict and Saint Johns University, USA</p>

12:10-12:30	Enhancing Community at Work and Breaking Down Organizational Silos: Insights into the Potentials and Constraints of Exercise at Work Programmes Wagner, Ulrik ¹ ; Overbye, Marie ² ¹ University of Copenhagen, Denmark; ² University of Stirling, United Kingdom
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Session Block 7F

Room: COPENHAGEN 2 Track: <i>Public Health and Psychical Activity Management</i> Track Chair: Tim Ströbel Session Moderator: Paul Downward Time: Friday September 15 th 10:30-12:30	
10:30-10:50	Sport, Physical Activity, and Health: An Investigation of the Compositional and Contextual Inequalities facing Women and Men in England Downward, Paul ¹ ; Inoue, Yuhei ² ; Kumar, Harish ² ; Widdop, Paul ² ¹ Loughborough University, United Kingdom; ² Manchester Metropolitan University, United Kingdom
10:50-11:10	Physical Activity Intentions depending on Individual Ranks in Smartphone App Leaderboards Yang, Yanxiang ; Koenigstorfer, Joerg Chair of Sport and Health Management, Technical University of Munich, Germany
11:10-11:30	Enhancing Recreational Sport Provision Through Municipal Council Action: A Mixed-method Study Using Self-determination Theory Sobral, Vitor Manuel Reis ¹ ; Ferreira, Alan de Carvalho Dias ² ; Ávila da Costa, Luísa ³ ¹ Universidade da Maia, Portugal; ² Lusofona University, Portugal; ³ University of Porto, Portugal
11:30-11:50	The Pickleball Craze: An Investigation into the Motivations of Enthusiasts Using Self-Determination Theory Mahoney, Tara ¹ ; Hambrick, Marion ² ; Cavan, Spencer ² ; Vooris, Ryan ¹ ¹ SUNY Cortland, USA; ² University of Louisville, USA
11:50-12:10	Neighborhood Physical Activity Patterns during the COVID-19 Pandemic: Understanding the Increase in Participation in 2020-21 Gibson, Heather ¹ ; Wu, Hedy ² ; Wyveen, Christopher ³ ; Schneider, Ingrid ⁴ ; Budruk, Megha Budruk ⁵ ; Hendricks, William Hendricks ⁶ ; Shinew, Kimberly Shinew ⁷ ; Stein, Taylor Stein ¹ ; VanderWoude, Deonne ⁸ ¹ University of Florida, USA; ² Sun Yat -Sen University, China; ³ Baylor University, USA; ⁴ University of Minnesota, USA; ⁵ Arizona State University, USA; ⁶ California State Polytechnic, USA; ⁷ University of Illinois, USA; ⁸ Colorado State Parks, USA

12:10-12:30	Active Through Football: Sport for Development Practitioners Perspectives on Programme Design and Innovation Bates, Dan; Wilson, Jase Leeds Beckett University, United Kingdom
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Session Block 7G

Room: DUBLIN 1	
Track: <i>Sustainability and Sport Management</i>	
Track Chair: Pascal Stegmann	
Session Moderator: Karin Book	
Time: Friday September 15 th 10:30-12:30	
10:30-10:50	The Economic Impact of Covid-19 on the Japanese Sport Industry in the Use of a Satellite Account Methodology Aoi, Kazuma ¹ ; Shoji, Hiroto ² ; Kawashima, Kei ³ ; Katsurada, Takayuki ⁴ ; Tamura, Keita ⁵ ; Kokolakakis, Themistocles ⁶ ¹ Doshisha University, Japan; ² Doshisha University, Japan; ³ Kushiro Public University of Economics, Japan; ⁴ Development Bank of Japan, Regional Research & Planning Department, Japan; ⁵ Development Bank of Japan, Regional Research & Planning Department, Japan; ⁶ Sheffield Hallam University, United of Kingdom
10:50-11:10	Econometric Analysis of Temporary Housing Prices and Relocation of Local Residents During a Sport Mega-Event Hur, Chan Hyeon ; Watanabe, Nicholas M.; Yan, Grace University of South Carolina, USA
11:10-11:30	Recovering for Negligently-Inflicted Psychiatric Injury in Sports: Is it Possible? Cebula, Kerri ¹ ; Partington, Neil ² ¹ Kutztown University of Pennsylvania, USA; ² University of Sussex, United Kingdom
11:30-11:50	Taking a Knee: Examining Political Speech Policies Among IOC-Affiliated Organizations Zonder, Erica Jill ¹ ; Cebula, Kerri ² ¹ Eastern Michigan University, USA; ² Kutztown University of Pennsylvania, USA
11:50-12:10	
12:10-12:30	

Session Block 7H

Room: DUBLIN 2 Track: <i>Sport Development and Socio-Cultural Perspectives</i> Track Chair: Claire Jenkin Session Moderator: Daniel Svensson Time: Friday September 15 th 10:30-12:30	
10:30-10:50	Balancing Conflicting Logics: Professionalization of Coaching at Swedish Upper-Secondary Ski Schools Since the 1970s Svensson, Daniel Malmö University, Sweden
10:50-11:10	Understanding How People's Attitude and Behaviour Towards Sport and Exercise Participation Changed in Tokyo After the 2019 Rugby World Cup and During the Pandemic Yoda, Ryuta ¹ ; Biscaia, Rui ² ; Senaux, Benoit ³ ; Brittain, Ian ³ ¹ Manchester Met University, United Kingdom; ² University of Bath, United Kingdom; ³ Coventry University, United Kingdom
11:10-11:30	Chinese People's Collective Memory as a Potential Olympic Legacy of the Beijing 2022 Winter Olympic Games Niu, Mengying Loughborough University, United Kingdom
11:30-11:50	The Development and Application of Dance Festival Evaluation Model for Sustainability in Urban Regeneration Park, Jeongju ; Jeon, Junsan; Lee, Jiyoung; Kim, Jian Sangmyung University, South Korea
11:50-12:10	Dissecting Diversity in Norwegian Elite Sport and Art Gils, Bieke University of South-Eastern Norway, Norway
12:10-12:30	The Uses and Abuses of History in the Fitness Industry Fabian, Tom ¹ ; Heffernan, Conor ² ¹ University College Dublin, Ireland; ² Ulster University-Belfast, Northern Ireland

Session Block 7I

Room: **ROTUNDA**Track: *Workshop K: Strengthening the Management and Performance of Community Sport through National Sport Club Surveys*

Track Chair: Katie Misener and Alison Doherty

Session Moderator: Katie Misener and Alison Doherty

Time: Friday September 15th 10:30-12:30

10:30-10:50	Engaging Partners for National Surveys: Preliminary Developments in Canada Katie Misener ¹ ; Alison Doherty ² ; Kaleigh Pennock ¹ ¹ University of Waterloo, Canada; ² Western University, Canada
10:50-11:10	Collecting National Level Data: Strategies and Trends in Germany Christoph Breuer ; Svenja Feiler; Leonie Hauptvogel German Sport University Cologne, Germany
11:10-11:30	Sharing National Level Data: Knowledge Mobilization Strategies from New Zealand Melody Johnston ; Michael Naylor; Linden Moore Auckland University of Technology, New Zealand

Session Block 7J

Room: GRAND BALLROOM 1/2/3 Track: <i>Sport Governance and Policy</i> Track Chair: Johan Norberg Session Moderator: Shiny Raizada Time: Friday September 15 th 10:30-12:30	
10:30-10:50	Using Outcome Mapping for Monitoring and Planning the ‘Physical Literacy of Kids’ Programme as Part of the National Sports Agreement II in The Netherlands Kusters, Audrey ; Hoogendam, Ad Mulier Institute, The Netherlands
10:50-11:10	Using Outcome Mapping for Monitoring the Dutch National Sport Agreement Hoogendam, Ad ; Kusters, Audrey Mulier Institute, The Netherlands
11:10-11:30	The Importance of Organizational Identification for VSCs Hoeijmakers, Resie Mulier Institute/Utrecht University, The Netherlands
11:30-11:50	Women Access to Urban Playground. A Legacy of Paris Olympics? Jarthon, Jeanne-Maud ; Pierre, Jérémy; Schut, Pierre-Olaf Université Gustave Eiffel, France
11:50-12:10	Review of the use of the International Classification of Functioning Disability and Health as a Measurement of Disability in Sport Carlin, Liz ; McPherson, Gayle; Davison, Richard University of the West of Scotland, United Kingdom

12:10-12:30	Examining the Interdependent Relationship Between Context Conditions and Elite Sport Policy Factors in Achieving International Sporting Success: A Case Study of the Philippines Ramos, Ralph ^{1,2} ; De Bosscher, Veerle ¹ ; Pankowiak, Aurélie ³ ¹ Vrije Universiteit Brussel, Belgium; ² University of the Philippines Diliman, Quezon, Philippines; ³ Victoria University, Australia
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Session Block 7K

Room: GRAND BALLROOM 4/5 Track: <i>Diversity and Inclusion Issues in Sport Management</i> Track Chair: Inge Derom Session Moderator: George Cunningham Time: Friday September 15 th 10:30-12:30	
10:30-10:50	Diversity Rationales of Sport National Governing Bodies in the US Cunningham, George B. University of Florida, USA
10:50-11:10	Increasing Physical Activity among Muslim Women: Implications for Sport Managers Hussain, Umer ¹ ; Cunningham, George B. ² ¹ Wilkes University, USA; ² University of Florida, USA
11:10-11:30	The Underrepresentation of Women in Sports Marketing in German-speaking Countries. An Empirical Study Based on Several Sports Pöschl, Johanna; Heil, Johannes ; Döbler, Thomas Hochschule Macromedia University of Applied Sciences, Germany
11:30-11:50	Organizational Capacity for Implementing Women's Participation Initiatives in Sport Clubs Lefebvre, Arthur UCLouvain, Belgium
11:50-12:10	Enhancing Inclusivity in Youth Sports: Financial Support Practices of Sports Clubs Aarresola, Outi ¹ ; Virmasalo, Ilkka ¹ ; Tammelin, Mia ² ¹ University of Jyväskylä, Finland; ² Tampere University, Finland

12:10-12:30	<p>How are Diversity and Inclusion Defined, Understood, and Practiced in a UK-Wide Outdoor Organisation and What are the Implications for Sport Managers?</p> <p>Allin, Linda¹; Avner, Zoe²; Hayton, John William¹</p> <p>¹Northumbria University, United Kingdom; ²Deakin University, Australia</p>
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KEYNOTE 4

Room: GRAND BALLROOM	
Track: <i>Keynote 4</i>	
Session Moderator: Kyle Paradis	
Time: Friday September 15 th 13:30-14:30	
13:30-14:30	Professor Alison Doherty School of Kinesiology, Faculty of Health Sciences, Western University, Canada (30 minute keynote – 15 minute Q&A Discussion)

Session Block 8A **ESMQ New Researcher Award**

Room: GRAND BALLROOM 1/2/3 Track: <i>ESMQ New Researcher Award</i> Track Chair: Simon Shibli Session Moderator: Simon Shibli Time: Friday September 15 th 15:00-17:00	
15:00-15:30	Interrelationships between Authenticity Perceptions of Sport Heritage Event, Positive Emotion, Cross-Cultural Understanding, and Word-of-Mouth Takata, Kosuke ; Hallmann, Kirstin German Sport University Cologne, Germany
15:30-16:00	Trying To Find the Key to Leadership Effectiveness in Sports – The Role of Person-Group Fit and Leadership Prototypes Mueller, Jacqueline ¹ ; Skinner, James ² ; Swanson, Steve ³ ; Billsberry, Jon ⁴ ¹ Loughborough University London, United Kingdom; ² Newcastle University, Australia; ³ Deakin University, Australia; ⁴ University of Wollongong, Australia
16:00-16:30	Examining the Post-Economic Impact of a Sport Mega-Event on Residential Real Estate Markets: Spatial Hedonic, Repeat Sales, and Geographic Information System Approaches Hur, Chan Hyeon University of South Carolina, USA

Session Block 8B **Best Conference Paper Award**

Room: GRAND BALLROOM 4/5	
Track: <i>Best Conference Paper Award</i>	
Track Chair: Kostas Alexandris	
Session Moderator: Kostas Alexandris	
Time: Friday September 15 th 15:00-17:00	
15:00-15:30	The Use of Bricolage in a Resource-Constrained Sport for Development and Peace Organization McSweeney, Mitchell ¹ ; Lu, Landy ¹ ; Jones, Gareth ² ¹ University of Minnesota, USA; ² Temple University, USA
15:30-16:00	Germans' Preference and Willingness to Pay for More Sustainable Mega Sports Events Spindler, Viktoria ^{1,2} ; Schunk, Holger ¹ ; Könecke, Thomas ^{2,3} ¹ University of Applied Sciences, Germany; ² Policy in Sports & Physical Activity Research Group, KU Leuven, Belgium; ³ iCERIS (interdisciplinary Centre for Ethics, Regulation and Integrity in Sport), KU Leuven, Belgium
16:00-16:30	Meaningful Work in Sport for Development and Peace (SDP): Examining Its Interplay with Shared Leadership and Work-related Outcomes Kang, Seungmin {"Min"} ¹ ; Oh, Jihyeon ² ; Ahn, Nayoung ³ ¹ North Dakota State University, USA; ² Pukyong National University, South Korea; ³ Bournemouth University, United Kingdom

CONFERENCE CLOSING GALA DINNER	
19:00-23:59	<i>TITANIC BELFAST</i>