



UNIVERSITY OF
PORTSMOUTH

GLOBAL SPORT MANAGEMENT

Industry insights from the School
of Sport, Health and Exercise
Science



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WELCOME TO THE SCHOOL OF SPORT, HEALTH AND EXERCISE SCIENCE

As part of the Global Sport Management research series, we will be examining the most significant issues facing the global sports industry. This two day workshop provides attendees with two full days of interactive discussion with leading experts discussing the contemporary issues impacting global sport.

INTERARY - 5TH JUNE 2023

**1000 - 1030 - Global Sport Management
Dr Mike Rayner & Dr Tom Webb**

**1030 - 1115 - Ravelin Sports Centre
Facility tour**

1200 - 1300 - Fratton Park Stadium Tour

1300 - 1400 - Lunch

**1400 - 1500 - Mega Events: An Historical Insight
Dr Helen Symons**

Kanō Jigoro was the first member of the International Olympic Committee, being invited by Baron Pierre de Coubertin in 1909. Kanō, the father of judo and an avid educator, was drawn to the values of education that underpin the foundations of the Olympic Movement. In the aftermath of the Great Kanto Earthquake of 1923, Kanō recognised the power and opportunity of the Olympic movement to raise the morale of the affected communities. It was this sentiment that was echoed in the bid for the 2020 Tokyo Olympic Games after the 2011 Fukushima Tsunami. Today, the discussion continues about the process of sport for development and whether there is value in using mega-events in this way.



**1500 - 1600 - Sports Economics
Sarthak Mondal**

There has been a culture shift when it comes to research in sport economics over the last decades. While initial research focused on concepts of uncertainty of outcome hypothesis in North American sports leagues and subsequently in European sport leagues, other continents have been pretty much unexplored in the context of sport economic theories. This presentation attempts to apply some of these theories to the sport leagues in Asia and attempts to identify if there is a third model for sport beyond the North American and European model of professional team sports.

1600 - onwards - Use of Ravelin Sports Centre

INTERARY - 6TH JUNE 2023

1030 - 1130 - Female Football Coaching Laura Grubb

The Black Lives Matter movement and coronavirus pandemic have raised awareness of society's categorisation of non-white people and institutional language used. Through research exploring the coaching careers of female football coaches from a diverse range of ethnicities in the UK, we identified how the use of language affects their personal experiences within their organisation. Three overarching themes were identified: rejection and indifference towards the BAME acronym; filling in the form – inadequacies of the system; and, making up the quota –perpetuating (work-related) insecurity(ies). This workshop will explore the content and provide recommendations for the future.

1130 - 1230 - Sports Consumption Dr Kieren McEwan

'Postmodernity has ushered in an increasingly diverse and pluralistic element to sports culture. Initially this led to the generalised opinion that extreme sports identity had assumed a broadly deviant and revisionist attitude towards traditional forms of competition as are found within mainstream sports. However, more recent work has itself begun to detail a more subtle cultural evolution within extreme sports. This session will explore this by focusing on the sport of mountain biking and will offer guests at the session the chance to delve into the culture within the sport using semiotic and hermeneutic methods.'

1230 - 1330 - Lunch

1330 - 1430 - Mental Health and Referees Robyn Bate

In football, the majority of mental health studies have focused on players, with limited research pertaining to referees despite evidence suggesting that they encounter similar physical and psychosocial issues. Referees also face unique occupational pressures, including verbal and physical abuse which has been identified as the salient contributor to referee attrition rates. This presentation explores the current scope of research in this field, including limitations and recommendations for future research.

1430 - 1500 - Global Sport Management Review Dr Mike Rayner & Dr Tom Webb



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