

Appendix C: Visitor questionnaire

Visitor Questionnaire

Good day. My name is Kevin Mearns. I am conducting research on the sustainability of community-based ecotourism in southern Africa. The tourist venture you are presently visiting forms part of this research project. I would appreciate your participation in this research. It will take approximately 5 minutes of your time. The information you provide is anonymous and confidential.

1. Why did you visit Kaziikini Camp?	
2. Where did you hear of Kaziikini Camp?	
3. Is this your first visit? If Yes, please proceed to question 6.	Yes <input type="checkbox"/> No <input type="checkbox"/>
4. If No, when were you last here?	
5. How many times have you previously visited Kaziikini Camp (excluding this visit)?	
6. While here, which sites did you visit?	
7. What activities did you attend or take part in?	
8. What is the length of your stay at Kaziikini Camp?	

Please indicate with a tick (✓) in the appropriate block.

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree	Not applicable
9. I enjoyed my experience in Kaziikini Camp.						
10. The state of the roads made travel easy.						
11. The state of the signage made travel easy.						
12. I found Kaziikini Camp to be clean.						
13. Kaziikini Camp provided a good variety of experiences.						
14. I had a good experience involving the local culture.						
15. Cultural sites were well maintained.						
16. Cultural sites were accessible.						
17. Good souvenirs and crafts were available.						
18. The quality of the local cuisine was good.						
19. The quality of accommodation was good.						
20. The level of service provided was high.						
21. Service staff were competent and helpful.						
22. If disagree or strongly disagree with Question 21, why?						
23. I was bothered by noise.						
24. I was bothered by solid waste.						
25. The state of the natural environment was good.						
26. If disagree or strongly disagree with Question 25, why?						
27. Kaziikini Camp has an interesting and varied landscape.						
28. It was easy to get to Kaziikini Camp for my visit.						
29. I felt safe and secure during my visit.						
30. I feel I received good value for money.						
31. I would recommend Kaziikini Camp to my friends.						
32. I would visit Kaziikini Camp again.						

33. Were there any activities you expected to find at Kaziikini Camp that were missing?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
34. If Yes to Question 33 , please list the activities.		
35. What could be done to improve your visit?		

If you visited Kaziikini Camp again

36. What would you do again?	
37. What would you not do?	
38. How long would you stay next time?	
39. What would you change?	

40. Do you perceive Kaziikini Camp as sustainable?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
41. Please motivate your answer.		

42. How much money did you spend in total at Kaziikini Camp?	Total:	BWP
43. Please provide a breakdown of the money you have spent:	Accommodation:	BWP
	Activities:	BWP
	Food and beverages:	BWP
	Other (please specify):	BWP

Please provide me with a few details on yourself?

44. Nationality?		45. Number in party?		46. Country of residence?																																					
47. Gender?	48. Age?	49. Highest education level?	50. Household income level (per month)?																																						
<table border="1"> <tr><td>Male</td><td><input type="checkbox"/></td></tr> <tr><td>Female</td><td><input type="checkbox"/></td></tr> </table>	Male	<input type="checkbox"/>	Female	<input type="checkbox"/>	<table border="1"> <tr><td><20</td><td><input type="checkbox"/></td><td>40-49</td><td><input type="checkbox"/></td></tr> <tr><td>20-29</td><td><input type="checkbox"/></td><td>50-59</td><td><input type="checkbox"/></td></tr> <tr><td>30-39</td><td><input type="checkbox"/></td><td>60+</td><td><input type="checkbox"/></td></tr> </table>	<20	<input type="checkbox"/>	40-49	<input type="checkbox"/>	20-29	<input type="checkbox"/>	50-59	<input type="checkbox"/>	30-39	<input type="checkbox"/>	60+	<input type="checkbox"/>	<table border="1"> <tr><td>Primary</td><td><input type="checkbox"/></td></tr> <tr><td>Secondary</td><td><input type="checkbox"/></td></tr> <tr><td>Tertiary</td><td><input type="checkbox"/></td></tr> <tr><td>Post-graduate</td><td><input type="checkbox"/></td></tr> </table>	Primary	<input type="checkbox"/>	Secondary	<input type="checkbox"/>	Tertiary	<input type="checkbox"/>	Post-graduate	<input type="checkbox"/>	<table border="1"> <tr><td><BWP 8 500</td><td><input type="checkbox"/></td></tr> <tr><td>BWP 8 500- BWP 12 750</td><td><input type="checkbox"/></td></tr> <tr><td>BWP 12 750- BWP 17 000</td><td><input type="checkbox"/></td></tr> <tr><td>BWP 17 000- BWP 21 250</td><td><input type="checkbox"/></td></tr> <tr><td>BWP 21 250- BWP 25 500</td><td><input type="checkbox"/></td></tr> <tr><td>BWP 25 500+</td><td><input type="checkbox"/></td></tr> </table>			<BWP 8 500	<input type="checkbox"/>	BWP 8 500- BWP 12 750	<input type="checkbox"/>	BWP 12 750- BWP 17 000	<input type="checkbox"/>	BWP 17 000- BWP 21 250	<input type="checkbox"/>	BWP 21 250- BWP 25 500	<input type="checkbox"/>	BWP 25 500+	<input type="checkbox"/>
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51. Do you have any other comments or complaints you would like to bring to the researcher's attention?

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Thank you for your kind co-operation.