

**Appendix B: Telephonic interview schedule**

## Telephonic Interview

Good day. My name is Kevin Mearns. I am conducting research on the sustainability of community-based ecotourism in southern Africa and would like to ask you a few questions concerning your tourism venture. It will take approximately 5 to 10 minutes of your time. Would you be prepared to participate in this research?

1. Tourism Venture Name:

2. Respondent:  3. Position:

### TOURISM VENTURE INFORMATION

#### 4. Contact details

Add additional or amend incorrect information only:

Physical address:	On southern boundary of Moremi Game Reserve	
Postal Address:	Santawani Lodge P O Box 21797	
City/town:	Maun	
Postal Code:		
Province:		
Country:	Botswana	
Office hrs tel:	(+267)680 0664/ 712 85183	
After hrs tel:		
Fax:	(+267)680 0665	
Email:	santawanistmt@botsnet.bw	
Booking email, if different:		
Website:	www.santawanilodge.com	

#### 5. Please describe the location of the enterprise

Include the distance/directions from airport, major attractions, main roads, etc.


6. When did the tourism venture first open for tourists?  (month/year)

#### 7. What are the main themes of the enterprise?

Adventure/Sport	<input type="checkbox"/>	Cultural	<input type="checkbox"/>	Highway / Roadside	<input type="checkbox"/>	Rural	<input type="checkbox"/>
Beaches/Coastal	<input type="checkbox"/>	Desert	<input type="checkbox"/>	Mountain	<input type="checkbox"/>	Health Spa	<input type="checkbox"/>
Casino/ Gaming	<input type="checkbox"/>	Golf	<input type="checkbox"/>	Natural Area/ Park	<input type="checkbox"/>	Urban	<input type="checkbox"/>
Conference/ Business	<input type="checkbox"/>	Game viewing/ Wildlife	<input type="checkbox"/>	Other (Please specify):			

#### 8. Is it a budget, mid-range or top end enterprise?

(A backpackers may be budget, a guest house would be mid-range and a luxury tented camp would be Top End.)

Budget < BWP170  Mid-Range BWP170 - 425  Top End BWP 425 <

**9.1 How many visitors can be stay overnight with you at any one time (accommodation or camping)?**

<25	25-49	50-100	101-200	200 <	No accommodation
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**9.2 How many day visitors can visit you at any one time (day visitor activities)?**

<25	25-49	50-100	101-200	200 <	No day visitor activities
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**10. Which day(s) of the week do you have the most visitors?**

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	No specific day
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**11. Which month(s) of the year do you have the most visitors?**

Jan	Feb	March	April	May	June	July	August	Sept	Oct	Nov	Dec	No specific
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**CONSERVATION**

**12. Does the tourism venture support nature conservation?** Yes  No

If YES, how?

<b>Validation</b> Yes <input type="checkbox"/> No <input type="checkbox"/>

**13. How far are you from the nearest national park or other nature conservation area?**  Km

**14. What is the name of this nature conservation area?**

**CULTURE**

**15. Do you offer any cultural attractions?** Yes  No

If YES, what kind?

<b>Validation</b> Yes <input type="checkbox"/> No <input type="checkbox"/>

**EDUCATION**

**16. Do you provide your visitors with an introduction or educational experience to the area they are visiting?** Yes  No

If YES, how do you do this?

<b>Validation</b> Yes <input type="checkbox"/> No <input type="checkbox"/>

**MANAGEMENT AND OWNERSHIP**

**17. Who owns the tourism business?**

Individual entrepreneur	<b>Additional notes:</b> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>
Private individuals (more than 1)	
Shareholders	
Joint ownership	
Community trust / organization	
Non-Governmental Organization (NGO)	
Other (please specify) <input type="text"/>	

18.1 Is this tourism venture a joint venture? (between community/tourism organization/other organization) Yes  No

18.2 If YES, do you have written agreements and contracts? Formal  Informal

18.3 What is the name of your Joint venture partner?

**19. Who owns the land that the tourism venture is situated on?**

Private Individual/ Company/ Lease	<input type="checkbox"/>	Additional notes:
Community (Communal land)	<input type="checkbox"/>	
Community organization (e.g. trust)	<input type="checkbox"/>	
Government	<input type="checkbox"/>	
Church	<input type="checkbox"/>	
Not known	<input type="checkbox"/>	
Other (please specify)	<input type="text"/>	

20. Is the community involved in making decisions about how the tourism enterprise is run? Yes  No

If YES, please describe how this participation takes place?

<input type="text"/>
<input type="text"/>

21. Is the government involved in the tourism venture in some way? Yes  No

If YES, how are they involved?

<input type="text"/>
<input type="text"/>

22. Does any other organization assist you in operating your tourism enterprise? Yes  No

If YES, who are they and please describe how they assist?

<input type="text"/>
<input type="text"/>

**COMMUNITY BENEFITS**

23. How many people work at the tourism venture?

How many are: People from	Full-time		Part-time		Seasonal	
	Local community	Outside	Local community	Outside	Local community	Outside
	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

24. Besides employment, do you think the community benefits from the tourism venture?

Yes

No

*(e.g. distribution of profits; community infrastructure; education, conservation, health projects, benefits can be in kind or financial etc)*

**If YES, How do they benefit?**


Thank you for your time!

**Validation**

**Yes**

**No**

*Additional Notes:*


Thank you for your time!