

# Making Much Ado Out of Nothing



Developing students' employability skills through bricolage entrepreneurship

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# Student Profile

## EL students tend to have...

- Non-business background
- Resistance to words like 'careers' and 'employability'
- Low confidence in relation to employability

## But they also tend to be...

- Creative
- Enthusiastic about their subject
- Good communicators
- Problem-solvers



**Thinking outside the box + persuasion = powerful combination**

# Festival Rationale

- To provide EL students with subject-related employability opportunities
- To provide opportunities for students from different disciplines to work with each other
- To get students to solve problems using each other as resources
- To foster communities: inter-faculty; staff-student; university-business-community
- To help students develop 'live' projects and contacts



... oh, and to mark the 400<sup>th</sup> anniversary of Shakespeare's death!

N O T H I N G



# Accidental Bricolage

- **Bricolage questions...** the ‘underlying assumption that the nature of resources is largely given and unproblematic’ and that ‘organizations either have the resources they need or they do not.’ (Baker & Nelson, 2005, p. 331)
- **Bricolage makes do...** with ‘whatever is at hand’ (Lévi-Strauss, 1967, p. 17) and ‘by applying combinations of the resources at hand to new problems and opportunities’ (Baker & Nelson, 2005, p. 333)
- **Bricolage is active...** in its ‘engagement with problems or opportunities rather than lingering over questions of whether a workable outcome can be created from what is at hand.’ (Baker & Nelson, 2005, p. 334)





**Latest**



**Veronica Tomasiello's "University Brings Shakespeare to Everyone"**  
 Veronica Tomasiello's lovely piece on the Much Ado festival is now out on About My Area! Click 19.Apr.2016

**Andrew McCarthy's Tudor Fashion Police - The Sumptuary Laws**  
 Andrew McCarthy, a second year History and Politics student at the University of Portsmouth, writes 31.Mar.2016

**Shakespeare in Portsmouth...? Find your stories using UoP archives**  
 Portsmouth is full of stories and 'Shakespeare in Portsmouth' (Monday 18th April, 2-5pm) offers you. 30.Mar.2016

**Southsea Shakespeare Actors bring The Winter's Tale to the Square Tower**  
 Shakespeare's Winter's Tale – a play of love, jealousy, life and death – will be 25.Mar.2016

**Events**

**Illustrated Menagerie: Shakespeare's Animals**  
 Illustrated Menagerie



EXHIBITION  
 22 April-7th June 2016  
 Times:

Tweets by @MuchAdoPompey



**Resources = financial + physical (objects and spaces) + people**